

NEWS LETTER

VALUE ADDED COURSE

Department of Master of Business Administration and IQAC of SEC association with Centrio Group of Companies is organizing a Value Added Course for the MBA students on the title "Impact Of Industry 4.0 On Engineering Product Life Cycle Management from 09.10.2023 to 14.10.2023

VALUE ADDED COURSE

Add on course titled "Value Proposition in Engineering Start-ups- Business Model for Success" was organized on 26.02.2024 to 02.03.2024, By the end of this course, students will be able to understand the key elements of a strong value proposition and business model, including adapting to changing market dynamics in the business world.

PAPER PUBLICATION

S.No	Name of the Author	Title of the Paper	Publisher	Year
1	J.Richard Assistant Professor	Impact of Employee Empowerment on job satisfaction	Journal of the Asiatic Society of Mumbai	2023 – 2024



INDUSTRIAL VISIT

An industrial visit was organized by Department of Management studies to MALANAL Tea factory at Kerala to provide students with understanding and exposure manufacturing processes. The visit offered insights into production techniques, quality control, supply chain management and its role in the field of Industry



FACULTY PARTICIPATION

Name of the Faculty	FDP with Duration	Title
Mr.J.Richard	22.01.2024 - 26.01.2024	Emerging Trends in Data Analytics
Ms.A.Nithya	22.01.2024 – 26.01.2024	Emerging Trends in Data Analytics
Ms.A.Nithya	09.10.2024 15.10.2024	Leveraging Indian Knowledge System Practices for Managerial Excellence

MEMORANDUM OF UNDERSTANDING

S.No	MoU Signed Date	Name of the organisation	Core specialization	Validity
1	02.12.24	DIVI Global Solution	Management	3 years

GUEST LECTURER



Guest lecture titled "Awareness of Stock Market NSE&BSE".

The guest lecture on the "Awareness of Stock Market NSE&BSE". It explore fundamental concepts of investment and understanding of the basics of the stock market, NSE and BSE. The MBA both I year and II year students got a knowledge about Benefits of investing in the stock market and how to invest in stock market to become a successful investor

FACULTY PARTICIPATION

Name of the Faculty	INTERNATIONAL SEMINAR	Title
Mr.J.Richard	30.08.2024	INSURANCE AND INNOVATION