

SASURIE COLLEGE OF ENGINEERING

Approved by AICTE, New Delhi. Affiliated to Anna University, Chennai

Near NH544, Coimbatore Bypass, Near Vijayamangalam Tollgate, Tirupur 638056

NAAC DOCUMENTS

QUALITY INDICATOR FRAME WORK

CRITERION - 3

RESEARCH, INNOVATION & EXTENSIONS

SUBMITTED BY

IQAC

INTERNAL QUALITY ASSURANCE CELL

SASURIE COLLEGE OF ENGINEERING



DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Ref: SCE / MBA /Students / RM / 2021 – 2022 / ODD

08.12.2021

CIRCULAR

In order to address the recent research issues in the field of multi-disciplinary Engineering areas and to overcome such research issues, Department of Master of Business Administration in association with IQAC of our Institution, is planning to conduct one day seminar for the students of I and II year of MBA on the title “Strategic Management Research Methods” on 16.12.2021. At the end of the programme, participation certificates will be issued to the participants.

Resource Person Details	Mr.S.Nithya Manager, Bam consulting, Ramakrishnapuram.	Mr.V.Ramkumar, CEO, Bam consulting, Ramakrishnapuram.
Venue	Online Gmeet-“ https://meet.google.com/bab-zrnu-cdv ”	


HoD/MBA


PRINCIPAL

Copy to:

1. Chairman & Secretary for information
2. Principal office
3. IQAC Co-Ordinator
4. Class In charges - I and II year of MBA
5. I and II year of MBA Students
6. MBA Notice Board
7. Department File


Dr.M.VIJAYAKUMAR ME., Ph.D.,
PRINCIPAL
SASURIE COLLEGE OF ENGINEERING,
Vijayamangalam - 638 056, Tirupur (Dt).



SASURIE COLLEGE OF ENGINEERING

Vijayamangalam, Tiruppur

(Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai - 600025)

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

in association with IQAC

Cordially invites

One day Research Methodology Programme (RM)

On

“Strategic Management Research Methods”

Date : 16.12.2021

Venue: Online Gmeet-<https://meet.google.com/bab-zrnu-edv>

Resource Persons

*Ms.S.Nithya,
Manager,
Bam consulting,
Ramakrishnapuram.*

*Mr.V.Ramkumar,
CEO,
Bam consulting,
Ramakrishnapuram.*

in the esteemed presence of

*Dr.E.Nandhakumar
Principal*

*Shri A.M.Kandaswami
Chairman*

*Ms. K. Savitha Moganraj
Secretary*

*Dr.M.VIJAYAKUMAR ME., Ph.D.
PRINCIPAL*



SASURIE COLLEGE OF ENGINEERING.
Vijayamangalam - 633 056, Tiruppur (Tn).

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Students Participation List – Research Methodology Programme

“Strategic Management Research Methods”

On 16.12.2021

Academic Year : 2021 -2022 /ODD

S.No.	Reg No.	Name of the Student	Year / Branch
1.	732421631001	ABINAYA.A	I/MBA
2.	732421631003	ANUPRIYA.A	I/MBA
3.	732421631004	ANUROOPIKA.N	I/MBA
4.	732421631005	BHARATH.J	I/MBA
5.	732421631006	BHARATRAJ.M	I/MBA
6.	732421631007	BHUVANESWARI.S	I/MBA
7.	732421631008	DHARANIK	I/MBA
8.	732421631009	DHIVYABHARATHI.M	I/MBA
9.	732421631010	ESAKI RAJA.S	I/MBA
10.	732421631011	GODSON ARPUTHARAJJ	I/MBA
11.	732421631012	GOWTHAM.A	I/MBA
12.	732421631013	HARIHARAN.G	I/MBA
13.	732421631014	HARI PRAKASH.P	I/MBA
14.	732421631015	HARI PRASATH.G	I/MBA
15.	732421631016	INDHU.M	I/MBA
16.	732421631017	JANANLB	I/MBA
17.	732421631018	KARTHIKEYAN.V	I/MBA
18.	732421631019	KATHIRVEL.S	I/MBA
19.	732421631020	LAKSHMANAN.K	I/MBA
20.	732421631021	LATHA.S	I/MBA
21.	732421631022	MADHUBALA.G	I/MBA
22.	732421631023	MALARMATHI.C	I/MBA
23.	732421631024	MANIKANDAN.K	I/MBA
24.	732421631025	MANIVASAGAMA.A	I/MBA
25.	732421631027	MIDUN VARSHAN.E	I/MBA
26.	732421631028	MITHRA.R	I/MBA
27.	732421631029	MOHAN.G	I/MBA
28.	732421631030	MOHAN RAJ.S	I/MBA
29.	732421631031	MUTHU LAKSHMI.K	I/MBA
30.	732421631032	NANDHINI.K	I/MBA



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Vijayamangalam - 633 056, Tirupur (Dt).

Students Participation List - Research Methodology Programme

S.No.	Reg No.	Name of the Student	Year / Branch
31.	732421631035	NITHYA.A	IMBA
32.	732421631036	OVIYAS	IMBA
33.	732421631037	PAVITHRAM	IMBA
34.	732421631038	PAVITHRAN	IMBA
35.	732421631039	PPAKASHK	IMBA
36.	732421631040	PRASANTHS	IMBA
37.	732421631041	RAHULA	IMBA
38.	732421631042	RAJASEKAR.P	IMBA
39.	732421631043	RAJESWARIS	IMBA
40.	732421631044	RAMASAMY.T	IMBA
41.	732421631045	SATHIYAPRIYA.B	IMBA
42.	732421631046	SATHIYAVEERAN.C	IMBA
43.	732421631047	SHANMUGAPRIYA.K	IMBA
44.	732421631049	SOWMIYA.M	IMBA
45.	732421631050	SRI LAKSHMI NARAYANAN.R	IMBA
46.	732421631051	SUDHAN.B	IMBA
47.	732421631052	SUGUMAR.M	IMBA
48.	732421631053	SUNDAR.R	IMBA
49.	732421631054	SURESHS	IMBA
50.	732421631055	SURIYAN	IMBA
51.	732421631056	SWATHI PRIYA.D	IMBA
52.	732421631057	TAMILSELVAM.K	IMBA
53.	732421631058	VIDHYA.M	IMBA
54.	732421631059	VIDHYALAKSHMLU	IMBA
55.	732421631061	VIJAY.S	IMBA
56.	732420631002	AFRIN.A	IIMBA
57.	732420631003	ASHMA.B	IIMBA
58.	732420631004	ATCHARA BHAVANIG	IIMBA
59.	732420631005	DHARSHINI.D	IIMBA
60.	732420631007	LAVANYA.R	IIMBA
61.	732420631009	MENU PRASATH.S	IIMBA
62.	732420631010	NEVILLEDARIUS.G	IIMBA
63.	732420631014	SOUMYA.A	IIMBA
64.	732420631016	TAMILARASU.T	IIMBA

M. Mullai
Event Coordinator

[Signature]
Dr.M.VIJAYAKUMAR B.E., Ph.D.
PRINCIPAL

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Students Attendance List – Research Methodology Programme

“Strategic Management Research Methods”

On 16.12.2021

Academic Year : 2021 -2022 /ODD

S.No.	Reg No.	Name of the Student	Year / Branch
1.	732421631001	ABINAYA.A	EMBA
2.	732421631003	ANUPRIYA.A	EMBA
3.	732421631004	ANUROOPIKA.N	EMBA
4.	732421631005	BHARATHJ	EMBA
5.	732421631006	BHARATHRAJ.M	EMBA
6.	732421631007	BHUVANESWARL.S	EMBA
7.	732421631008	DHARANL.K	EMBA
8.	732421631009	DHIVYABHARATHI.M	EMBA
9.	732421631010	ESAKI RAJA.S	EMBA
10.	732421631011	GODSON ARPUTHARAJJ	EMBA
11.	732421631012	GOWTHAMA	EMBA
12.	732421631013	HARIHARAN.G	EMBA
13.	732421631014	HARI PRAKASH.P	EMBA
14.	732421631015	HARI PRASATH.G	EMBA
15.	732421631016	INDHU.M	EMBA
16.	732421631017	JANANI.B	EMBA
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18.	732421631019	KATHURVEL.S	EMBA
19.	732421631020	LAKSHIMANAN.K	EMBA
20.	732421631021	LATHA.S	EMBA
21.	732421631022	MADHUBALA.G	EMBA
22.	732421631023	MALARMATHI.C	EMBA
23.	732421631024	MANIKANDAN.K	EMBA
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25.	732421631027	MIDUN VARSHAN.E	EMBA
26.	732421631028	MITHRA.R	EMBA
27.	732421631029	MOHAN.G	EMBA
28.	732421631030	MOHAN RAJ.S	EMBA
29.	732421631031	MUTHULAKSHMI.K	EMBA


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30.	732421631032	NANDHINI.K	I/MBA
31.	732421631036	OVIYA.S	I/MBA
32.	732421631037	PAVITHRA.M	I/MBA
33.	732421631038	PAVITHRA.N	I/MBA
34.	732421631039	PRAKASHI.K	I/MBA
35.	732421631040	PRASANTH.S	I/MBA
36.	732421631041	RAHUL.A	I/MBA
37.	732421631042	RAJASEKAR.P	I/MBA
38.	732421631043	RAJESWARI.S	I/MBA
39.	732421631044	RAMASAMY.T	I/MBA
40.	732421631045	SATHIYAPRIYA.B	I/MBA
41.	732421631046	SATHIYAVEERAN.C	I/MBA
42.	732421631047	SHANMUGAPRIYA.K	I/MBA
43.	732421631049	SOWMIYA .M	I/MBA
44.	732421631050	SRI LAKSHMI NARAYANAN.R	I/MBA
45.	732421631051	SUDHAN.B	I/MBA
46.	732421631052	SUGUMAR.M	I/MBA
47.	732421631053	SUNDAR.R	I/MBA
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49.	732421631055	SURIYA.N	I/MBA
50.	732421631056	SWATHI PRIYA.D	I/MBA
51.	732421631057	TAMILSELVAM.K	I/MBA
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60.	732420631009	MENU PRASATH S	II/MBA
61.	732420631010	NEVILLE DARIUS G	II/MBA
62.	732420631014	SOUMYA A	II/MBA
63.	732420631016	TAMILARASU T	II/MBA
64.	732421631036	OVIYA.S	I/MBA

M. Muthu
Event Coordinator

M
Dr.M.VIJAYAKUMAR ME., Ph.D.
PRINCIPAL

[Signature]
HoD/MBA



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DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

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 Dr.M.VIJAYAKUMAR M.E., Ph.D.
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52.	732421631058	VIDHYA.M	I/MBA	/	/
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63.	732420631016	TAMILARASU T	II/MBA	/	/
64.	732421631036	OVIYA.S	I/MBA	/	/

M. Muthup
 Event Coordinator

[Signature]

[Signature]
 HoD/MBA

Dr.M.VIJAYAKUMAR ME., Ph.D.,
 PRINCIPAL

SASURIE COLLEGE OF ENGINEERING,
 Vijayamangalam - 633 055, Tirupur (Dt).

Report on Research Methodology Programme

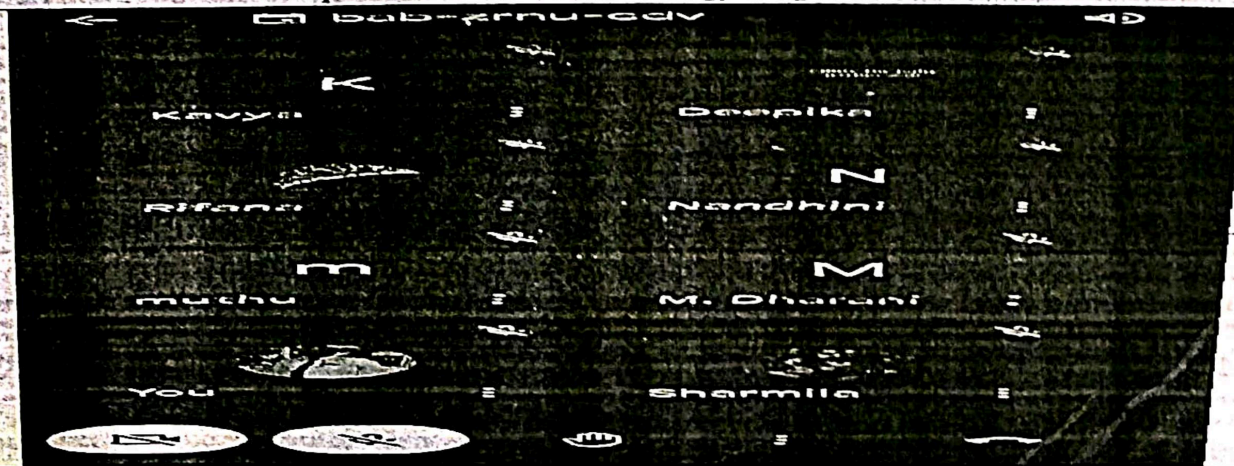
Title:	Strategic Management Research Methods		
Resource Person:	Mr.S.Nithya Manager, Bam consulting, Ramakrishnapuram.	Mr.V.Ramkumar, CEO, Bam consulting, Ramakrishnapuram.	
Date of conduct ON :	16.12.2021	To: -	Duration: 1 Day
Organized by :	MASTER OF BUSINESS ADMINISTRATION in association with IQAC of our Institution		
Academic Year:	2021 – 2022	Semester:	ODD
Participant Year:	I & II Year -MBA	No. of Students Participated:	64
Venue:	Online Gmeet-“https://meet.google.com/bab-zrnu-cdv”		

Outcome of Research Methodology Programme

At the end of the Research Methodology Programme, Students can be able to

- Develop a comprehensive understanding of the principles and concepts of strategic management.
- Gain knowledge of advanced research methods and techniques specific to strategic management research.
- Acquire skills in data collection techniques, including conducting interviews, administering surveys, and gathering archival data.
- Integrate theoretical frame works and empirical evidence in strategic management research to develop insights that are relevant for both academia and managerial practice.
- Understand the ethical considerations involved in strategic management research, including issues related to confidentiality, informed consent, data integrity, and potential conflicts of interest.

Glimpse of Research Methodology Programme Photos





 M. Muthup
 Event Co-ordinator

HoD/ MBA


 Principal


 Dr.M.VIJAYAKUMAR ME., Ph.D.
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SASURIE COLLEGE OF ENGINEERING,
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Vijyamangalam, Tiruppur


CERTIFICATE OF PARTICIPATION

This is to Certify that Mr. SUDHAN.B. I / MBA

has participated in the Research Methodology Workshop on "Strategic Management Research Methods" conducted by the Department of Master of Business Administration in association with "Bam Consulting" and IQAC of Sasurie College of Engineering on 16.12.2021 during the Academic year 2021-2022.


IQAC Co-ordinator


Dr.M.VIJAYAKUMAR ME., Ph.D.,
PRINCIPAL
SASURIE COLLEGE OF ENGINEERING,
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Principal



SASURIE COLLEGE OF ENGINEERING

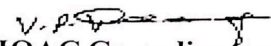
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Vijyamangalam, Tiruppur


CERTIFICATE OF PARTICIPATION

This is to Certify that Ms. OVIYA.S.I / MBA

has participated in the Research Methodology Workshop on "Strategic Management Research Methods" conducted by the Department of Master of Business Administration in association with "Bam Consulting" and IQAC of Sasurie College of Engineering on 16.12.2021 during the Academic year 2021-2022.


IQAC Co-ordinator


Dr.M.V.JAYAKUMAR ME., Ph.D.,
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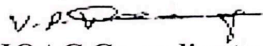
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Vijyamangalam, Tiruppur

CERTIFICATE OF PARTICIPATION

This is to Certify that Mr. RAHUL A. I. / MBA
has participated in the Research Methodology Workshop on "Strategic Management Research Methods" conducted by the Department of Master of Business Administration in association with "Bam Consulting" and IQAC of Sasurie College of Engineering on 16.12.2021 during the Academic year 2021-2022.


IQAC Co-ordinator


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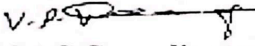
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Vijyamangalam, Tiruppur

CERTIFICATE OF PARTICIPATION

This is to Certify that Ms. LAVANYA R, II / MBA
has participated in the Research Methodology Workshop on "Strategic Management Research Methods" conducted by the Department of Master of Business Administration in association with "Bam Consulting" and IQAC of Sasurie College of Engineering on 16.12.2021 during the Academic year 2021-2022.


IQAC Co-ordinator


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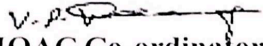
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This is to Certify that Ms. AFRINA.JI / MBA
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IQAC Co-ordinator


Dr.M.VIJAYAKUMAR ME., Ph.D.,
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Vijyamangalam - 639 056, Tiruppur (Dt).


Principal



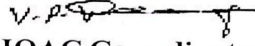
SASURIE COLLEGE OF ENGINEERING

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CERTIFICATE OF PARTICIPATION

This is to Certify that Ms. SOUMYA A. II / MBA
has participated in the Research Methodology Workshop on "Strategic Management Research Methods" conducted by the Department of Master of Business Administration in association with "Bam Consulting" and IQAC of Sasurie College of Engineering on 16.12.2021 during the Academic year 2021-2022.


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