



SASURIE COLLEGE OF ENGINEERING

Approved by AICTE, New Delhi. Affiliated to Anna University, Chennai

Near NH544, Coimbatore Bypass, Near Vijayamangalam Tollgate, Tirupur 638056

NAAC DOCUMENTS

QUALITY INDICATOR FRAME WORK

CRITERION - 3

RESEARCH, INNOVATION & EXTENSIONS

SUBMITTED BY

IQAC

INTERNAL QUALITY ASSURANCE CELL

SASURIE COLLEGE OF ENGINEERING



DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Ref: SCE / MBA /Students / RM / 2019 – 2020 / ODD

04.11.2019

CIRCULAR

In order to address the recent research issues in the field of multi-disciplinary Engineering areas and to overcome such research issues, Department of Master of Business Administration in association with IQAC of our Institution, is planning to conduct one day seminar for the students of I and II year of MBA on the title “Mixed Methods Research in Business Administration” on 08.11.2019. At the end of the programme, participation certificates will be issued to the participants.

Resource Person Details	Mr.E.Karthikeyan, Purchase Manager, SRS Lungi's, Erode-638001.	Mr.D.Baskerraj, CEO, SRS Lungi's, Erode-638001.
Venue	Lecture hall of I & II year MBA	

HoD/MBA

T.S. Sivalakumaram
PRINCIPAL

Copy to:

1. Chairman & Secretary for information
2. Principal office
3. IQAC Co-Ordinator
4. Class In charges - I and II year of MBA
5. I and II year of MBA Students
6. MBA Notice Board
7. Department File

M.V.
Dr.M.VIJAYAKUMAR ME., Ph.D.,
PRINCIPAL
SASURIE COLLEGE OF ENGINEERING.
Vijayamangalam - 638 056. Tirupur (Dt).



SASURIE COLLEGE OF ENGINEERING

Vijayamangalam, Tiruppur

(Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai - 600025)

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

in association with IQAC

Cordially invites

One day Research Methodology Programme (RM)

On

“Mixed Methods Research in Business Administration”

Date : 08.11.2019

Venue: Lecture hall of I & II year MBA

Resource Persons

Mr.E.karthikeyan,
Purchase Manager,
SRS Lungi's,
Erode-638001.

Mr.D.Baskerraj,
CEO,
SRS Lungi's,
Erode-638001.

in the esteemed presence of

Dr.K.Pandiarajan
Principal

Shri A.M.Kandaswami
Chairman

Ms. K. Savitha Moganraj
Secretary



MVC
Dr.M.VIJAYAKUMAR ME., Ph.D.,
PRINCIPAL
SASURIE COLLEGE OF ENGINEERING,
Vijayamangalam - 638 056, Tirupur (Dt).

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Students Participation List – Research Methodology Programme


“Mixed Methods Research in Business Administration”

On 08.11.2019


Academic Year : 2019 - 2020 /ODD

S.No.	Reg No.	Name of the Student	Year / Branch
1.	732419631001	BAVADHARANI K	I/MBA
2.	732419631002	DURGADEVI S	I/MBA
3.	732419631003	GAYATHIRI A	I/MBA
4.	732419631004	KAVIRAJ D	I/MBA
5.	732419631005	MAHES KUMAR M	I/MBA
6.	732419631006	MALINIPRIYA P J	I/MBA
7.	732419631007	MANIKANDAN B	I/MBA
8.	732419631008	MANIMEGALAI K	I/MBA
9.	732419631009	MEGALA V	I/MBA
10.	732419631010	MONIKA D	I/MBA
11.	732419631011	NIRANJANA C	I/MBA
12.	732419631012	NUVETHA M	I/MBA
13.	732419631013	POONGODI G	I/MBA
14.	732419631014	PRADEEPKUMAR S	I/MBA
15.	732419631016	PRIYADHARSHINI A	I/MBA
16.	732419631017	RAHULKRISHNA R	I/MBA
17.	732419631018	RANJITHA S	I/MBA
18.	732419631019	SANJEEVRAJ R	I/MBA
19.	732419631020	SARATH S	I/MBA
20.	732419631021	SATHISH KUMAR S	I/MBA
21.	732419631022	SAVITHA T	I/MBA
22.	732419631023	SRIRAJALAKSHMI M	I/MBA
23.	732419631024	SRIRAMKUMAR V	I/MBA
24.	732419631025	SRISANGEETHA G	I/MBA
25.	732419631026	SWATHI C	I/MBA
26.	732418631001	ANUSIYA PREETHI M	II/MBA
27.	732418631002	MUGESH SUTHAN M	II/MBA


Event Coordinator


HoD/MBA


Dr.M.VIJAYAKUMAR ME., Ph.D.,
PRINCIPAL

 **SASURIE COLLEGE OF ENGINEERING.**
Vijayamangalam - 638 056, Tirupur (Dt).

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Students Attendance List – Research Methodology Programme

“Mixed Methods Research in Business Administration”

On 08.11.2019

Academic Year : 2019 - 2020 /ODD

S.No.	Reg No.	Name of the Student	Year / Branch	Signature
1.	732419631001	BAVADIARANI K	I/MBA	Bavadiarani K
2.	732419631002	DURGADEVI S	I/MBA	Durgadevi S
3.	732419631003	GAYATHRI A	I/MBA	Gayathri A
4.	732419631004	KAVIRAJ D	I/MBA	Kaviraj D
5.	732419631005	MAHES KUMAR M	I/MBA	Mahesh Kumar M
6.	732419631006	MALINIPRIYA P J	I/MBA	Malini Priya P J
7.	732419631007	MANIKANDAN B	I/MBA	Manikandan B
8.	732419631008	MANIMEGALAI K	I/MBA	Manimegalai K
9.	732419631009	MEGALA V	I/MBA	Megala V
10.	732419631010	MONIKA D	I/MBA	Monika D
11.	732419631011	NIRANJANA C	I/MBA	Niranjana C
12.	732419631012	NUVETHA M	I/MBA	Nuvetha M
13.	732419631013	POONGODI G	I/MBA	Poongodi G
14.	732419631014	PRADEEPKUMAR S	I/MBA	Pradeep Kumar S
15.	732419631016	PRIYADHARSHINI A	I/MBA	Priyadharshini A
16.	732419631017	RAHULKRISHNA R	I/MBA	Rahul Krishna R
17.	732419631018	RANJITHA S	I/MBA	Ranjitha S
18.	732419631019	SANJEEVRAJ R	I/MBA	Sanjeevraj R
19.	732419631020	SARATH S	I/MBA	Sarath S
20.	732419631021	SATHISH KUMAR S	I/MBA	Sathish Kumar S
21.	732419631022	SAVITHA T	I/MBA	Savitha T
22.	732419631023	SRI RAJALAKSHMI M	I/MBA	Sri Rajalakshmi M
23.	732419631024	SRIRAMKUMAR V	I/MBA	Sriram Kumar V
24.	732419631025	SRISANGEETHA G	I/MBA	Srisangeetha G
25.	732419631026	SWATHI C	I/MBA	Swathi C
26.	732418631001	ANUSIYA PREETHI M	II/MBA	Anusiyapreethi M
27.	732418631002	MUGESH SUTHAN M	II/MBA	Mugesh Suthan M


 Event Coordinator


 HoD/MBA

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Students Attendance List – Research Methodology Programme

“Mixed Methods Research in Business Administration”

On 08.11.2019

Academic Year : 2019 - 2020 /ODD

S.No.	Reg No.	Name of the Student	Year / Branch	08.11.2019		Signature
				FN	AN	
1	732419631001	BAVADHARANI K	IMBA	/	/	<i>[Signature]</i>
2	732419631002	DURGADEVI S	IMBA	/	/	<i>[Signature]</i>
3	732419631003	GAYATHIRI A	IMBA	/	/	<i>[Signature]</i>
4	732419631004	KAVIRAJ D	IMBA	/	/	<i>[Signature]</i>
5	732419631005	MAHES KUMAR M	IMBA	/	/	<i>[Signature]</i>
6	732419631006	MALINIPRIYA P J	IMBA	/	/	<i>[Signature]</i>
7	732419631007	MANIKANDAN B	IMBA	/	/	<i>[Signature]</i>
8	732419631008	MANIMEGALAI K	IMBA	/	/	<i>[Signature]</i>
9	732419631009	MEGALA V	IMBA	/	/	<i>[Signature]</i>
10	732419631010	MONIKA D	IMBA	/	/	<i>[Signature]</i>
11	732419631011	NIRANJANA C	IMBA	/	/	<i>[Signature]</i>
12	732419631012	NUVETHA M	IMBA	/	/	<i>[Signature]</i>
13	732419631013	POONGODI G	IMBA	/	/	<i>[Signature]</i>
14	732419631014	PRADEEPKUMAR S	IMBA	/	/	<i>[Signature]</i>
15	732419631016	PRIYADHARSHINI A	IMBA	/	/	<i>[Signature]</i>
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19	732419631020	SARATHI S	IMBA	/	/	<i>[Signature]</i>
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23	732419631024	SRIRAMKUMAR V	IMBA	/	/	<i>[Signature]</i>
24	732419631025	SRISANGEETHA G	IMBA	/	/	<i>[Signature]</i>
25	732419631026	SWATHI C	IMBA	/	/	<i>[Signature]</i>
26	732418631001	ANUSIYA PREETHI M	II/MBA	/	/	<i>[Signature]</i>
27	732418631002	MUGESH SUTHAN M	II/MBA	/	/	<i>[Signature]</i>

[Signature]
Faculty Coordinator

[Signature]
HoD/MBA

Report on Research Methodology Programme

Title: Mixed Methods Research in Business Administration			
Resource Person: Mr.E.Karthikeyan, Purchase Manager, SRS Lungi's, Erode-638001.		Mr.D.Baskerraj, CEO, SRS Lungi's, Erode-638001.	
Date of conduct ON :	08.11.2019	To:	-
		Duration:	1 Day
Organized by : MASTER OF BUSINESS ADMINISTRATION in association with IQAC of our Institution			
Academic Year:	2019 – 2020	Semester:	ODD
Participant Year:	I & II Year -MBA	No. of Students Participated:	27
Venue:	Lecture hall of I & II year - MBA		

Outcome of Research Methodology Programme

At the end of the Research Methodology Programme, Students can be able to

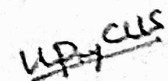
- Gain a comprehensive understanding of mixed methods research, including its definition, principles, advantages, and applications in business administration research.
- Learn how to integrate qualitative and quantitative research approaches in business administration studies, including sequential, concurrent, and transformative mixed methods designs.
- Gain proficiency in collecting qualitative and quantitative data in business administration research, including interviews, surveys.
- Analyze qualitative and quantitative data in mixed methods research, including thematic analysis, content.
- Explore ethical considerations in mixed methods research in business administration, including informed consent, confidentiality, data management, and potential risks to research participants.

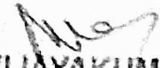
Glimpse of Research Methodology Programme Photos




Event Co-ordinator


HoD/ MBA


Principal


Dr. M. VIJAYAKUMAR M.E., Ph.D.,
 PRINCIPAL
 SASURIE COLLEGE OF ENGINEERING,
 Vijayamangalam - 635 056, Tirupur (Dt)




SASURIE COLLEGE OF ENGINEERING

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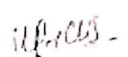
Vijyamangalam, Tiruppur

CERTIFICATE OF PARTICIPATION

This is to Certify thatMs. NUVETHA M, I / MBA.....
has participated in the Research Methodology Workshop on "Mixed Methods
Research in Business Administration" conducted by the Department of Master of
Business Administration in association with "SRS Lungis" and IQAC of Sasurie
College of Engineering on 08.11.2019 during the Academic year 2019-2020.


IQAC Co-ordinator


Dr.M.VIJAYAKUMAR ME., Ph.D.,
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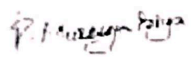
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Vijyamangalam, Tiruppur

CERTIFICATE OF PARTICIPATION

This is to Certify that Ms., NIRANJANA.C.I./MBA.....
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IQAC Co-ordinator


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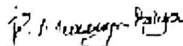
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Vijyamangalam, Tiruppur

CERTIFICATE OF PARTICIPATION

This is to Certify that Ms. GAYATHRI A. I / MBA
has participated in the Research Methodology Workshop on "Mixed Methods Research in Business Administration" conducted by the Department of Master of Business Administration in association with "SRS Lungis" and IQAC of Sasurie College of Engineering on 08.11.2019 during the Academic year 2019-2020.


IQAC Co-ordinator


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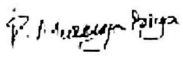
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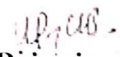
CERTIFICATE OF PARTICIPATION

This is to Certify that Ms . DURGADEVI S, I / MBA
has participated in the Research Methodology Workshop on "Mixed Methods
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IQAC Co-ordinator




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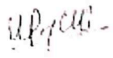
Vijyamangalam, Tiruppur

CERTIFICATE OF PARTICIPATION

This is to Certify that Mr. MUGESH SUTHAN M. II / MBA
has participated in the Research Methodology Workshop on "Mixed Methods
Research in Business Administration" conducted by the Department of Master of
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College of Engineering on 08.11.2019 during the Academic year 2019-2020.


IQAC Co-ordinator


Dr. M. VIJAYAKUMAR M.E., Ph.D.,
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SASURIE COLLEGE OF ENGINEERING,
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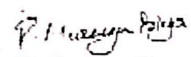
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Vijyamangalam, Tiruppur

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This is to Certify that Ms. ANUSIYA PREETHI M. II / MBA
has participated in the Research Methodology Workshop on "Mixed Methods
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College of Engineering on 08.11.2019 during the Academic year 2019-2020.


IQAC Co-ordinator




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SASURIE COLLEGE OF ENGINEERING,
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Principal