



# SASURIE COLLEGE OF ENGINEERING

Approved by AICTE, New Delhi. Affiliated to Anna University, Chennai

Near NH544, Coimbatore Bypass, Near Vijayamangalam Tollgate, Tirupur 638056

## NAAC DOCUMENTS

### QUALITY INDICATOR FRAME WORK

#### CRITERION - 3

### RESEARCH, INNOVATION & EXTENSIONS

SUBMITTED BY

# IQAC

INTERNAL QUALITY ASSURANCE CELL

### SASURIE COLLEGE OF ENGINEERING



DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Ref: SCE / MBA /Students / RM / 2018 – 2019 / ODD

10.09.2018

**CIRCULAR**

In order to address the recent research issues in the field of multi-disciplinary Engineering areas and to overcome such research issues, Department of Master of Business Administration in association with IQAC of our Institution, is planning to conduct two days workshop for the students of II, III and IV year of MBA on the title "Sustainability Research Methodologies in Business" from 14.09.2018 to 15.09.2018. At the end of the programme, participation certificates will be issued to the participants.

<b>Resource Person Details</b>	Mr.E.Karthikeyan, Purchase Manager, SRS Lungi's, Erode-638001.	Mr.D.Baskerraj, CEO, SRS Lungi's, Erode-638001.
<b>Venue</b>	Lecture hall of II & III year MBA	

*U. Nathe*  
HoD/MBA

*T.S. Srinivasaram*  
PRINCIPAL

Copy to:

1. Chairman & Secretary for information
2. Principal office
3. IQAC Co-Ordinator
4. Class In charges - II, III & IV-Year MBA
5. II, III & IV-Year MBA Students
6. MBA Notice Board
7. Department File

*M.V.*  
**Dr.M.VIJAYAKUMAR ME., Ph.D.,**  
PRINCIPAL  
**SASURIE COLLEGE OF ENGINEERING,**  
Vijayamangalam - 638 056, Tiruppur (Dt).



# **SASURIE COLLEGE OF ENGINEERING**

**Vijayamangalam, Tiruppur**

(Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai - 600025)

## **DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION**

*in association with IQAC*

*Cordially invites*

Two days Research Methodology Programme (RM)

On

“Sustainability Research Methodologies in Business”

Date : 14.09.2018 to 15.09.2018

Venue: Lecture hall of I & II year MBA

### **Resource Persons**

**Mr.E.karthikeyan,**  
*Purchase Manager,*  
**SRS Lungi's,**  
**Erode-638001.**

**Mr.D.Baskerraj,**  
**CEO,**  
**SRS Lungi's,**  
**Erode-638001.**

*in the esteemed presence of*

**Dr.K.Pandiarajan**  
*Principal*

**Shri A.M.Kandaswami**  
*Chairman*

**Ms. K. Savitha Moganraj**  
*Secretary*



**Dr.M.VIJAYAKUMAR ME., Ph.D.,**  
**PRINCIPAL**  
**SASURIE COLLEGE OF ENGINEERING,**  
**Vijayamangalam - 638 056, Tirupur (Dt).**

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

**Students Participation List – Research Methodology Programme**

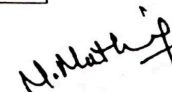
**“Sustainability Research Methodologies in Business”**



**From 14.09.2018 to 15.09.2018**

**Academic Year : 2018 - 2019 /ODD**

S.No.	Reg No.	Name of the Student	Year / Branch
1.	732418631001	ANUSIYA PREETHI M	I/MBA
2.	732418631002	MUGESH SUTHAN M	I/MBA
3.	732418631003	MURALI V	I/MBA
4.	732418631004	ARUNKUMAR S	I/MBA
5.	732418631005	JAGADEESWARAN G	I/MBA
6.	732417631001	ARUNKUMAR M	II/MBA
7.	732417631002	CHIAMUNDEESWARI K	II/MBA
8.	732417631003	DATCHANAMOORTHY C	II/MBA
9.	732417631004	DEEPIKA M	II/MBA
10.	732417631005	JOY A	II/MBA
11.	732417631006	KARTHIK E	II/MBA
12.	732417631007	KRISHNA PRIYA R	II/MBA
13.	732417631008	MANIKKAPRIYA R	II/MBA
14.	732417631009	MURUGAVEL C K	II/MBA
15.	732417631010	MURUGESAN R	II/MBA
16.	732417631012	SANTHOSH N	II/MBA
17.	732417631013	SARANYA M	II/MBA
18.	732417631014	SARAVANAN K	II/MBA
19.	732417631015	SATHYAPRABA S	II/MBA
20.	732417631016	SUDHAKARAN S	II/MBA
21.	732417631017	SUGANTHI C	II/MBA
22.	732417631018	TAMILMANI E	II/MBA
23.	732417631019	THENMOZHI A	II/MBA
24.	732417631020	VENKATESHWARAN A	II/MBA
25.	732417631021	YUVARAJ M	II/MBA

  
Event Coordinator

  
HoD/MBA

  
**Dr.M.VIJAYAKUMAR** ME., Ph.D.,  
 PRINCIPAL  

**SASURIE COLLEGE OF ENGINEERING,**  
 Vengaloor, Chennai - 600 076

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Students Attendance List – Research Methodology Programme

“Sustainability Research Methodologies in Business”

From 14.09.2018 to 15.09.2018

Academic Year : 2018 - 2019 / ODD

S.No.	Reg No.	Name of the Student	Year / Branch	Signature
1.	732418631001	ANUSIYA PREETHI M	I/MBA	<i>Anusuya</i>
2.	732418631002	MUGESH SUTHAN M	I/MBA	<i>Mugesh</i>
3.	732418631003	MURALI V	I/MBA	<i>Murali</i>
4.	732418631004	ARUNKUMAR S	I/MBA	<i>Arunkumar</i>
5.	732418631005	JAGADEESWARAN G	I/MBA	<i>Jagadeeswaran</i>
6.	732417631001	ARUNKUMAR M	II/MBA	<i>Arunkumar</i>
7.	732417631002	CHAMUNDEESWARI K	II/MBA	<i>Chamundeeswari</i>
8.	732417631003	DATCHANAMOORTHY C	II/MBA	<i>Datchanamoorthy</i>
9.	732417631004	DEEPIKA M	II/MBA	<i>Deepika</i>
10.	732417631005	JOY A	II/MBA	<i>Joy</i>
11.	732417631006	KARTHIK E	II/MBA	<i>Karthik</i>
12.	732417631007	KRISHNA PRIYA R	II/MBA	<i>Krishna Priya</i>
13.	732417631008	MANIKKAPRIYA R	II/MBA	<i>Manikkapriya</i>
14.	732417631009	MURUGAVEL C K	II/MBA	<i>Murugavel</i>
15.	732417631010	MURUGESAN R	II/MBA	<i>Murugesan</i>
16.	732417631012	SANTHOSH N	II/MBA	<i>Santhosh</i>
17.	732417631013	SARANYA M	II/MBA	<i>Saranya</i>
18.	732417631014	SARAVANAN K	II/MBA	<i>Saravanan</i>
19.	732417631015	SATHYAPRABA S	II/MBA	<i>Sathyaprasa</i>
20.	732417631016	SUDHAKARAN S	II/MBA	<i>Sudhakaran</i>
21.	732417631017	SUGANTHI C	II/MBA	<i>Suganthi</i>
22.	732417631018	TAMILMANI E	II/MBA	<i>Tamilmani</i>
23.	732417631019	THENMOZHI A	II/MBA	<i>Thenmozhi</i>
24.	732417631020	VENKATESHWARAN A	II/MBA	<i>Venkateshwaran</i>
25.	732417631021	YUVARAJ M	II/MBA	<i>Yuvaraj</i>

*[Signature]*  
Event Coordinator

*[Signature]*  
HoD/MBA

*[Signature]*  
Dr.M.VIJAYAKUMAR M.E., Ph.D.,  
PRINCIPAL

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Students Attendance List – Research Methodology Programme

“Sustainability Research Methodologies in Business”

From 14.09.2018 to 15.09.2018

Academic Year : 2018 - 2019 / ODD

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				FN	AN	FN	AN	
1.	732418631001	ANUSIYA PREETHI M	I/MBA	/	/	/	/	Anusuya
2.	732418631002	MUGESH SUTHAN M	I/MBA	/	/	/	/	Mugesh
3.	732418631003	MURALI V	I/MBA	/	/	/	/	Murali
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11.	732417631006	KARTHIK E	II/MBA	/	AB	/	/	Karthik
12.	732417631007	KRISHNA PRIYA R	II/MBA	/	/	/	/	Krishna Priya
13.	732417631008	MANIKKAPRIYA R	II/MBA	/	/	/	/	Manikka Priya
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21.	732417631017	SUGANTHI C	II/MBA	/	/	/	/	Suganthi
22.	732417631018	TAMILMANI E	II/MBA	/	/	/	/	Tamilmani
23.	732417631019	THENMOZHI A	II/MBA	/	/	/	/	Thenmozhi
24.	732417631020	VENKATESHWARAN A	II/MBA	/	/	/	/	Venkateshwaran
25.	732417631021	YUVARAJ M	II/MBA	/	/	/	/	Yuvaraj

  
 Event Coordinator

  
 HoD/MBA

### Report on Research Methodology Programme

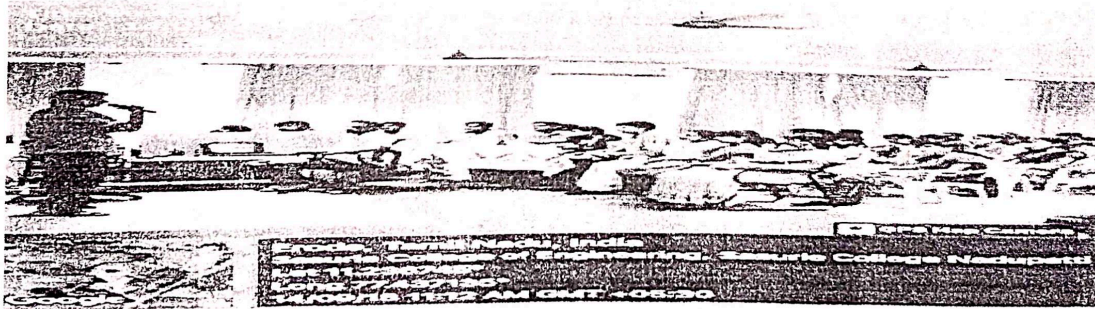
Title:	Sustainability Research Methodologies in Business				
Resource Person:	Mr.E.Karthikeyan, Purchase Manager, SRS Lungi's, Erode-638001.		Mr.D.Baskerraj, CEO, SRS Lungi's, Erode-638001.		
Date of conduct From :	14.09.2018	To:	15.09.2018	Duration:	2 Days
Organized by :	MASTER OF BUSINESS ADMINISTRATION in association with IQAC of our Institution				
Academic Year:	2018 – 2019		Semester:	ODD	
Participant Year:	II, III, IV Year MBA		No. of Students Participated:	25	
Venue:	Lecture hall of II & III year MBA				

### Outcome of Research Methodology Programme

At the end of the Research Methodology Programme, Students can be able to

- Develop a comprehensive understanding of sustainability research methodologies commonly utilized in the field of business.
- Gain insights into the theoretical foundations and practical applications of sustainability research methodologies. including life cycle assessment, stakeholder analysis, and sustainability reporting.
- Learn practical techniques for data collection in sustainability research, including surveys, interviews, groups, and analysis of secondary data sources, tailored to the unique requirements of business sustainability studies.
- Explore strategies for integrating sustainability principles into business decision-making processes, including sustainability strategy development, sustainability performance measurement.
- Develop sustainable business practices, and contribute to the advancement of knowledge and practice in sustainable business management.

### Glimpse of Research Methodology Programme Photos



*[Signature]*  
Event Co-ordinator

*[Signature]*  
HoD/ MBA

*[Signature]*  
Principal

*[Signature]*

**Dr.M.VIJAYAKUMAR ME., Ph.D.,**  
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Vijayamangalam, Tiruppur

## CERTIFICATE OF PARTICIPATION

This Certificate has been awarded to Mr. ARUNKUMAR S. I / MBA.....  
has participated in the Research Methodology Program on  
"Sustainability Research Methodologies in Business" conducted by the  
Department of Master of Business Administration in association with  
"SRS Lungis" and IQAC of Sasurie College of Engineering from  
14.09.2018 to 15.09.2018 during the Academic year 2018-2019.

*P. Manojan Palani*

**IQAC Co-ordinator**



*M*  
**Dr.M.VIJAYAKUMAR ME., Ph.D.,**  
PRINCIPAL  
**SASURIE COLLEGE OF ENGINEERING,**  
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*2018*

**Principal**





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Vijayamangalam, Tiruppur

## CERTIFICATE OF PARTICIPATION

This Certificate has been awarded to Mr. MURALI V, I / MBA  
has participated in the Research Methodology Program on  
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Department of Master of Business Administration in association with  
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14.09.2018 to 15.09.2018 during the Academic year 2018-2019.

*P. Aravindan*

**IQAC Co-ordinator**

*M.V.*  
**Dr.M.VIJAYAKUMAR ME., Ph.D.,**  
PRINCIPAL



**SASURIE COLLEGE OF ENGINEERING,**  
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*V.S.*

**Principal**



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## CERTIFICATE OF PARTICIPATION

This Certificate has been awarded to Mr. KARTHIK E, II / MBA  
has participated in the Research Methodology Program on  
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Department of Master of Business Administration in association with  
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*[Signature]*

**IQAC Co-ordinator**



*M*  
**Dr.M.VIJAYAKUMAR ME., Ph.D.,**  
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*[Signature]*

**Principal**



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Vijayamangalam, Tiruppur

## CERTIFICATE OF PARTICIPATION

This Certificate has been awarded to ..... Mr. JOY A. II / MBA .....  
has participated in the Research Methodology Program on  
"Sustainability Research Methodologies in Business" conducted by the  
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"SRS Lungis" and IQAC of Sasurie College of Engineering from  
14.09.2018 to 15.09.2018 during the Academic year 2018-2019.

*[Signature]*

**IQAC Co-ordinator**

*[Signature]*

**Dr.M.VIJAYAKUMAR ME., Ph.D.,**  
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**Principal**



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*iqac*

**IQAC Co-ordinator**



*MV*  
**Dr.M.VIJAYAKUMAR ME., Ph.D.,**  
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14.09.2018 to 15.09.2018 during the Academic year 2018-2019.

*P. Manoj Prasad*

**IQAC Co-ordinator**

*M*

**Dr.M.VIJAYAKUMAR ME., Ph.D.,**  
PRINCIPAL



**SASURIE COLLEGE OF ENGINEERING,**  
Vijayamangalam - 638 056, Tirupur (Dt).

*Kesh*

**Principal**