



# SASURIE COLLEGE OF ENGINEERING

Approved by AICTE, New Delhi. Affiliated to Anna University, Chennai

Near NH544, Coimbatore Bypass, Near Vijayamangalam Tollgate, Tirupur 638056

## NAAC DOCUMENTS

### QUALITY INDICATOR FRAME WORK

#### CRITERION - 3

### RESEARCH, INNOVATION & EXTENSIONS

SUBMITTED BY

# IQAC

INTERNAL QUALITY ASSURANCE CELL

### SASURIE COLLEGE OF ENGINEERING



**DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION**

Ref: SCE / MBA / Students / RM / 2021 - 2022 / EVEN

25.04.2022

**CIRCULAR**

In order to address the recent research issues in the field of multi-disciplinary Engineering areas and to overcome such research issues, Department of Master of Business Administration in association with IQAC of our Institution, is planning to conduct two days workshop for the students of I and II year of MBA on the title "Statistical Analysis for Business Studies" from 29.04.2022 to 30.04.2022. At the end of the programme, participation certificates will be issued to the participants.

<b>Resource Person Details</b>	Mr.S.Bharath,, Manager, Arunachalam TEX, Tiruppur-641603.	Mr.V.Selvaraj, CEO, Arunachalam TEX, Tiruppur-641603.
<b>Venue</b>	Lecture hall of I & II year MBA	

  
HOD/MBA

  
PRINCIPAL

**Copy to:**

1. Chairman & Secretary for information
2. Principal office
3. IQAC Co-Ordinator
4. Class In charges - I and II year of MBA
5. I and II year of MBA Students
6. MBA Notice Board
7. Department File

  
**Dr.M.VIJAYAKUMAR** ME., Ph.D.,  
PRINCIPAL  
 **SASURIE COLLEGE OF ENGINEERING,**  
Vijayamangalam - 686 056, Tirupur (Dt).



# **SASURIE COLLEGE OF ENGINEERING**

**Vijayamangalam, Tiruppur**

(Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai - 600025)

## **DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION**

*in association with IQAC*

*Cordially invites*

Two days Research Methodology Programme (RM)

On

“Statistical Analysis for Business Studies”

Date : 29.04.2022 to 30.04.2022

Venue: Lecture hall of I & II year MBA

### **Resource Persons**

*Mr.S.Bharath,*  
*Manager,*  
*Arunachalam TEX,*  
*Tiruppur-641603.*

*Mr.V.Selvaraj,*  
*CEO,*  
*Arunachalam TEX,*  
*Tiruppur-641603.*

*in the esteemed presence of*

*Dr.E.Nandhakumar*  
*Principal*

*Shri A.M.Kandaswami*  
*Chairman*

*Ms. K. Savitha Moganraj*  
*Secretary*

**Dr.M.VIJAYAKUMAR ME., Ph.D.,**  
**PRINCIPAL**



**SASURIE COLLEGE OF ENGINEERING,**  
**Vijayamangalam - 638 056, Tirupur.(Dt).**

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Students Participation List – Research Methodology Programme

“Statistical Analysis for Business Studies”

From 29.04.2022 to 30.04.2022

Academic Year : 2021 – 2022 / EVEN

S.No.	Reg No.	Name of the Student	Year / Branch
1.	732421631001	ABHINAYA A	I/MBA
2.	732421631003	ANUPRIYA A	I/MBA
3.	732421631004	ANUROOPKA N	I/MBA
4.	732421631005	BHARATHI J	I/MBA
5.	732421631006	BHARATHI M	I/MBA
6.	732421631007	BHUVANESWARIS	I/MBA
7.	732421631008	DHARANI E	I/MBA
8.	732421631009	DHIVYABHARATHI M	I/MBA
9.	732421631010	ESAKI RAJAS	I/MBA
10.	732421631011	GODSON ARPUTHARAJ	I/MBA
11.	732421631012	GOWTHAMA	I/MBA
12.	732421631013	HARIHARAN G	I/MBA
13.	732421631014	HARI PRAKASH P	I/MBA
14.	732421631015	HARI PRASATH G	I/MBA
15.	732421631016	INDHU M	I/MBA
16.	732421631017	JANANI B	I/MBA
17.	732421631018	KARTHIKEYAN V	I/MBA
18.	732421631019	KATHIRVELS	I/MBA
19.	732421631020	LAKSHIMANAN K	I/MBA
20.	732421631021	LATHIAS	I/MBA
21.	732421631022	MADHUBALA G	I/MBA
22.	732421631023	MALARMAATHI C	I/MBA
23.	732421631024	MANIKANDAN K	I/MBA
24.	732421631025	MANIVASAGAMA	I/MBA
25.	732421631027	MIDUN VARSHANI	I/MBA
26.	732421631028	MITHIRA R	I/MBA
27.	732421631029	MOHANG	I/MBA
28.	732421631030	MOHAN RAJS	I/MBA
29.	732421631031	MUTHU LAKSHMI K	I/MBA
30.	732421631032	NANDINI K	I/MBA

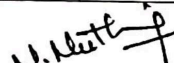
  
Dr.M.VIJAYAKUMAR ME., Ph.D.,  
PRINCIPAL



SASURIE COLLEGE OF ENGINEERING,  
Vijayanagarlam - 635 056, Tirupur (Dt)

**Students Participation List – Research Methodology Programme**

S.No.	Reg No.	Name of the Student	Year / Branch
31.	732421631035	NITHYA.A	I/MBA
32.	732421631036	OVIYA.S	I/MBA
33.	732421631037	PAVITHRA.M	I/MBA
34.	732421631038	PAVITHRA.N	I/MBA
35.	732421631039	PRAKASH.K	I/MBA
36.	732421631040	PRASANTH.S	I/MBA
37.	732421631041	RAHUL.A	I/MBA
38.	732421631042	RAJASEKAR.P	I/MBA
39.	732421631043	RAJESWARL.S	I/MBA
40.	732421631044	RAMASAMY.T	I/MBA
41.	732421631045	SATHIYAPRIYA.B	I/MBA
42.	732421631046	SATHIYAVEERAN.C	I/MBA
43.	732421631047	SHANMUGAPRIYA.K	I/MBA
44.	732421631049	SOWMIYA.M	I/MBA
45.	732421631050	SRI LAKSHMI NARAYANAN.R	I/MBA
46.	732421631051	SUDHAN.B	I/MBA
47.	732421631052	SUGUMAR.M	I/MBA
48.	732421631053	SUNDAR.R	I/MBA
49.	732421631054	SURESH.S	I/MBA
50.	732421631055	SURIYA.N	I/MBA
51.	732421631056	SWATHI PRIYA.D	I/MBA
52.	732421631057	TAMILSELVAM.K	I/MBA
53.	732421631058	VIDHYA.M	I/MBA
54.	732421631059	VIDHYALAKSHMI.U	I/MBA
55.	732421631061	VIJAY.S	I/MBA
56.	732420631002	AFRIN.A	II/MBA
57.	732420631003	ASHMA.B	II/MBA
58.	732420631004	ATCHARA BHAVANI.G	II/MBA
59.	732420631005	DHARSHINI.D	II/MBA
60.	732420631007	LAVANYA.R	II/MBA
61.	732420631009	MENU PRASATH.S	II/MBA
62.	732420631010	NEVILLEDARIUS.G	II/MBA
63.	732420631014	SOUMYA.A	II/MBA

  
 Event Coordinator

  
 HOD/MBA

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Students Attendance List – Research Methodology Programme

“Statistical Analysis for Business Studies”

From 29.04.2022 to 30.04.2022

Academic Year : 2021 – 2022 / EVEN

S.No.	Reg No.	Name of the Student	Year / Branch	Signature
1.	732421631001	ABINAYA.A	I/MBA	Abinaya
2.	732421631003	ANUPRIYA.A	I/MBA	Anupriya
3.	732421631004	ANUROOPIKA.N	I/MBA	Anuroopika
4.	732421631005	BHARATHI.J	I/MBA	Bharathi
5.	732421631006	BHARATRAJ.M	I/MBA	Bharatraj
6.	732421631007	BHUVANESWARIS	I/MBA	Bhuvaneshwari .S
7.	732421631008	DHARANIK	I/MBA	Dharani
8.	732421631009	DHIVYABHARATHI.M	I/MBA	Dhivyabharathi
9.	732421631010	ESAKI RAJA.S	I/MBA	Esaki Raja
10.	732421631011	GODSON ARPUTHARAJ.J	I/MBA	Godson Arputharaj
11.	732421631012	GOWTHAM.A	I/MBA	Gowtham
12.	732421631013	HARIHARAN.G	I/MBA	Harihara
13.	732421631014	HARI PRAKASH.P	I/MBA	Hari Prakash
14.	732421631015	HARI PRASATH.G	I/MBA	Hari Prasath
15.	732421631016	INDHU.M	I/MBA	Indhu
16.	732421631017	JANANI.B	I/MBA	Janani
17.	732421631018	KARTHIKEYAN.V	I/MBA	Karthikeyan
18.	732421631019	KATHIRVELS	I/MBA	Kathirvels
19.	732421631020	LAKSHMANAN.K	I/MBA	Lakshmanan
20.	732421631021	LATHA.S	I/MBA	Latha
21.	732421631022	MADHUBALA.G	I/MBA	Madhubala
22.	732421631023	MALARMATHI.C	I/MBA	Malarmathi
23.	732421631024	MANIKANDAN.K	I/MBA	Manikandan
24.	732421631025	MANIVASAGAM.A	I/MBA	Manivasagam
25.	732421631027	MIDUN VARSHAN.E	I/MBA	Midun Varshan
26.	732421631028	MITHRA.R	I/MBA	Mithra
27.	732421631029	MOHAN.G	I/MBA	Mohan
28.	732421631030	MOHAN RAJ.S	I/MBA	Mohan Raj
29.	732421631031	MUTHU LAKSHMI.K	I/MBA	Muthu Lakshmi

  
**Dr.M.VIJAYAKUMAR** ME., Ph.D.  
 PRINCIPAL

Students Attendance List – Research Methodology Programme


S.No.	Reg No.	Name of the Student	Year / Branch	Signature
30.	732421631032	NANDHINI.K	I/MBA	Nandhini.
31.	732421631035	NITHYA.A	I/MBA	Nithya
32.	732421631036	OVIYA.S	I/MBA	Oviya
33.	732421631037	PAVITHRA.M	I/MBA	Pavithra
34.	732421631038	PAVITHRA.N	I/MBA	Pavithra
35.	732421631039	PRAKASH.K	I/MBA	Prakash
36.	732421631040	PRASANTH.S	I/MBA	Prasanth
37.	732421631041	RAHUL.A	I/MBA	Rahul
38.	732421631042	RAJASEKAR.P	I/MBA	Rajasekar
39.	732421631043	RAJESWARI.S	I/MBA	Rajeswari
40.	732421631044	RAMASAMY.T	I/MBA	Ramasamy
41.	732421631045	SATHIYAPRIYA.B	I/MBA	Sathyapriya
42.	732421631046	SATHIYAVEERAN.C	I/MBA	Sathiyaveeran
43.	732421631047	SHANMUGAPRIYA.K	I/MBA	Shanmugapriya
44.	732421631049	SOWMIYA .M	I/MBA	Sowmiya
45.	732421631050	SRI LAKSHMI NARAYANAN.R	I/MBA	Sri Lakshmi Narayanan
46.	732421631051	SUDHAN.B	I/MBA	Sudhan
47.	732421631052	SUGUMAR.M	I/MBA	Sugumar
48.	732421631053	SUNDAR.R	I/MBA	Sundar
49.	732421631054	SURESH.S	I/MBA	Suresh
50.	732421631055	SURIYA.N	I/MBA	Suriya
51.	732421631056	SWATHI PRIYA.D	I/MBA	Swathi Priya
52.	732421631057	TAMILSELVAM.K	I/MBA	Tamilselvam
53.	732421631058	VIDHYA.M	I/MBA	Vidhya
54.	732421631059	VIDHYALAKSHMI.U	I/MBA	Vidhyalakshmi
55.	732421631061	VIJAY.S	I/MBA	Vijay
56.	732420631002	AFRIN A	II/MBA	Afrin
57.	732420631003	ASHIMA B	II/MBA	Ashima
58.	732420631004	ATCHARA BHAVANI G	II/MBA	Atchara Bhavani
59.	732420631005	DHARSHINI D	II/MBA	Dharshini
60.	732420631007	LAVANYA R	II/MBA	Lavanya
61.	732420631009	MENU PRASATH S	II/MBA	Menu Prasath
62.	732420631010	NEVILLEDARIUS G	II/MBA	Nevilledarius
63.	732420631014	SOUMYA A	II/MBA	Soumya

N. M. M. M. M.  
Event Coordinator

HoD/MBA

Me

**Dr.M.VIJAYAKUMAR** ME., Ph.D.,  
PRINCIPAL

 **SASURIE COLLEGE OF ENGINEERING,**  
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DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Students Attendance List – Research Methodology Programme

“Statistical Analysis for Business Studies”

From 29.04.2022 to 30.04.2022

Academic Year : 2021 – 2022 / EVEN

S.No.	Reg No.	Name of the Student	Year / Branch	29.04.2022		30.04.2022		Signature
				FN	AN	FN	AN	
1	732421631001	ABINAYA.A	I/MBA	/	/	/	/	Abinaya.A
2	732421631003	ANUPRIYA.A	I/MBA	/	/	/	/	Anupriya.A
3	732421631004	ANUROOPIKA.N	I/MBA	/	/	/	/	Anuroopi.Ka.
4	732421631005	BHARATHI.J	I/MBA	/	AB	/	/	Bharathi.J
5	732421631006	BHARATRAJ.M	I/MBA	/	/	/	/	Bharat.M
6	732421631007	BHUVANESWARI.S	I/MBA	/	/	/	/	Bhuvaneshwari.S
7	732421631008	DHARANI.K	I/MBA	/	/	/	/	Dharani.K
8	732421631009	DHIVYABHARATHI.M	I/MBA	/	/	/	/	Dhivyabharathi.M
9	732421631010	ESAKI RAJA.S	I/MBA	/	/	/	/	Esaki.Raja.S
10	732421631011	GODSON ARPUTHARAJ.J	I/MBA	/	AB	/	/	Godson.Arputharaj.J
11	732421631012	GOWTHAM.A	I/MBA	/	/	/	/	Gowtham.A
12	732421631013	HARIHARAN.G	I/MBA	/	/	/	/	Harihara.N.G
13	732421631014	HARI PRAKASH.P	I/MBA	/	/	/	/	Hari.Prakash.P
14	732421631015	HARI PRASATH.G	I/MBA	/	/	/	/	Hari.Prasath.G
15	732421631016	INDHU.M	I/MBA	/	/	/	/	Indhu.M
16	732421631017	JANANI.B	I/MBA	/	/	/	/	Janani.B
17	732421631018	KARTHIKEYAN.V	I/MBA	/	/	AB	/	Karthikeyan.V
18	732421631019	KATHIRVEL.S	I/MBA	/	/	/	/	Kathirvel.S
19	732421631020	LAKSHMANAN.K	I/MBA	/	/	/	/	Lakshmanan.K
20	732421631021	LATHA.S	I/MBA	/	/	/	/	Latha.S
21	732421631022	MADHUBALA.G	I/MBA	/	/	/	/	Madhubala.G
22	732421631023	MALARMATHI.C	I/MBA	/	/	/	/	Malarmathi.C
23	732421631024	MANIKANDAN.K	I/MBA	/	/	/	/	Manikandan.K
24	732421631025	MANIVASAGAM.A	I/MBA	/	/	/	/	Manivasagam.A
25	732421631027	MIDUN VARSHAN.E	I/MBA	/	AB	/	/	Midun.Varshan.E
26	732421631028	MITHRA.R	I/MBA	/	/	/	/	Mithra.R
27	732421631029	MOHAN.G	I/MBA	/	/	/	/	Mohan.G
28	732421631030	MOHAN RAJ.S	I/MBA	/	/	/	/	Mohan.Raj.S
29	732421631031	MUTHU LAKSHMI.K	I/MBA	/	/	AB	/	Muthu.Lakshmi.K

  
**Dr.M.VIJAYAKUMAR** ME., Ph.D.,  
 PRINCIPAL



**Students Attendance List – Research Methodology Programme**

S.No.	Reg No.	Name of the Student	Year / Branch	29.04.2022		30.04.2022		Signature
				FN	AN	FN	AN	
30	732421631032	NAIDHINI K	EMBA	/	/	/	/	Naidhin
31	732421631035	SITHYA A	EMBA	/	/	/	/	Sithya
32	732421631036	OVIYA S	EMBA	/	/	/	/	Oviya
33	732421631037	PAVITHRA M	EMBA	/	/	/	/	Pavithra
34	732421631038	PAVITHRA N	EMBA	/	/	/	/	Pavithra
35	732421631039	PRAKASH K	EMBA	/	/	/	/	Prakash
36	732421631040	PRASANTH S	EMBA	/	/	/	/	Prasanth
37	732421631041	RAHUL A	EMBA	/	/	/	/	Rahul
38	732421631042	RAJASEKAR P	EMBA	/	AB	/	/	Rajasekar
39	732421631043	RAJESWARIS	EMBA	/	/	/	/	Rajeswari
40	732421631044	RAMASAMY I	EMBA	/	/	/	/	Ramasamy
41	732421631045	SATHYAPRIYA B	EMBA	/	/	/	/	Sathyapriya
42	732421631046	SATHYAVEERAN C	EMBA	/	/	AB	/	Sathya
43	732421631047	SHANMUGAPRIYA K	EMBA	/	/	/	/	Shanmuga
44	732421631049	SOWMIYA M	EMBA	/	/	/	/	Sowmiya
45	732421631050	SRI LAKSHMI NARAYANAN R	EMBA	/	/	/	/	Sri Lakshmi
46	732421631051	SUDHAN B	EMBA	/	/	/	/	Sudhan
47	732421631052	SUGUMAR M	EMBA	/	/	/	/	Sugumar
48	732421631053	SUNDAR R	EMBA	/	/	/	/	Sundar
49	732421631054	SURESH S	EMBA	/	/	/	/	Suresh
50	732421631055	SURIYA N	EMBA	/	/	/	/	Suriya
51	732421631056	SWATHI PRIYA D	EMBA	/	/	/	/	Swathi
52	732421631057	TAMILSELVAM K	EMBA	/	/	/	/	Tamil
53	732421631058	VIDHYA M	EMBA	/	/	/	/	Vidhya
54	732421631059	VIDHYALAKSHMI U	EMBA	/	/	/	/	Vidhya
55	732421631061	VIJAY S	EMBA	/	/	/	/	Vijay
56	732420631002	AFRINA A	EMBA	/	AB	AB	/	Afrina
57	732420631003	ASHMA B	EMBA	/	/	/	/	Ashma
58	732420631004	ATCHARA BHAVANIG	EMBA	/	/	/	/	Atchara
59	732420631005	DHARSHINI D	EMBA	/	/	/	/	Dharshini
60	732420631007	LAVANYA R	EMBA	/	/	/	/	Lavanya
61	732420631009	MENU PRASATH S	EMBA	/	/	/	/	Menu
62	732420631010	NEVILLE DARIUS G	EMBA	/	/	/	/	Neville
63	732420631014	SOUMYA A	EMBA	/	/	/	/	Soumya

N. Madhup  
Event Coordinator

*(Signature)*

### Report on Research Methodology Programme

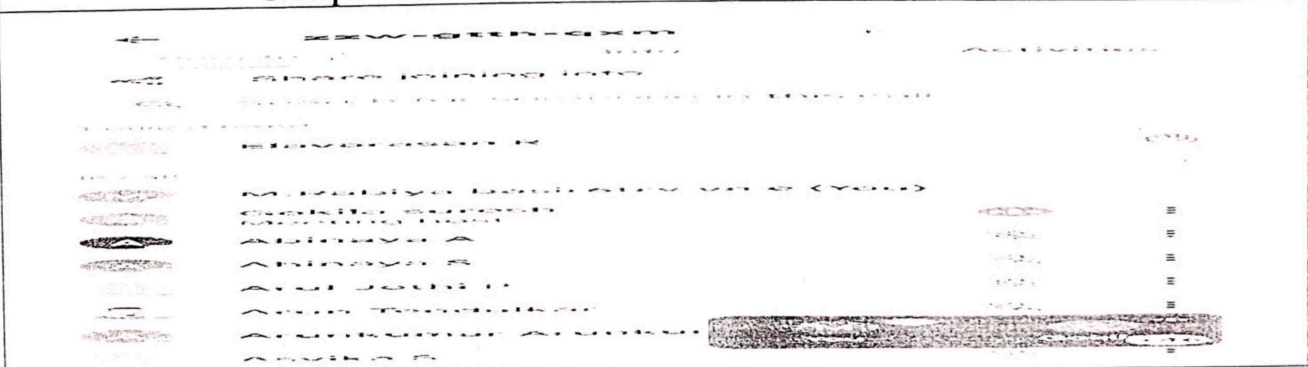
Title: Statistical Analysis for Business Studies			
Resource Person:	Mr.s.Bharath Manager Arunachalam TEX, Tirunpur-641603	Mr.V.Selvaraj CEO, Arunachalam TEX Tiruppur-641603	
Date of conduct ON :	29.04.2022	To:	30.04.2022
		Duration:	2 Days
Organized by :	MASTER OF BUSINESS ADMINISTRATION in association with IQAC of our Institution		
Academic Year:	2021 – 2022	Semester:	EVEN
Participant Year:	I & II Year -MBA	No. of Students Participated:	63
Venue:	Online Gmeet - " <a href="https://meet.google.com/gdu-uxtk-srd">https://meet.google.com/gdu-uxtk-srd</a> "		

### Outcome of Research Methodology Programme

At the end of the Research Methodology Programme, Students can be able to

- Gain an understanding of various data collection methods commonly used in management studies, including surveys, interviews, observations, and archival research.
- Learn how to design research instruments such as questionnaires, interview guides, and observation protocols, ensuring validity, reliability, and relevance to research objectives.
- Learn techniques for managing data effectively, including data entry, coding, cleaning, and organization, to ensure data quality and integrity throughout the research process.
- Gain proficiency in qualitative data analysis techniques such as thematic analysis, content analysis, and narrative analysis, enabling them to analyze and interpret textual and visual data.
- Explore ethical considerations in data collection and analysis in management studies, including informed consent, confidentiality, privacy, and potential risks to research participants.

### Glimpse of Research Methodology Programme Photos



*M. Natraj*  
Event Co-ordinator

*[Signature]*  
HoD/ MBA

*[Signature]*  
Principal

*[Signature]*


**Dr.M.VIJAYAKUMAR ME., Ph.D.,**  
PRINCIPAL  
SASURIE COLLEGE OF ENGINEERING,  
Vijayamangalam - 638 056, Tirupur (Dt).

# SASURIE COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)  
Vijayamangalam, Tiruppur

## CERTIFICATE OF PARTICIPATION

This is to Certify that Mr/ Ms. Ms . LATHA S, I / MBA  
has participated in the Research Methodology Program on "Statistical Analysis  
for Business Studies" conducted by the Department of Master of Business  
Administration in association with "Arunachalam TEX" and IQAC of Sasurie  
College of Engineering from 29.04.2022 to 30.04.2022 during the Academic  
year 2021-2022.




**IQAC Co-ordinator**



**Principal**

  
**Dr.M.VIJAYAKUMAR ME., Ph.D.,**  
PRINCIPAL


 **SASURIE COLLEGE OF ENGINEERING,**  
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# SASURIE COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)  
Vijayamangalam, Tiruppur

## CERTIFICATE OF PARTICIPATION

This is to Certify that Ms. MITHRA R, I / MBA  
has participated in the Research Methodology Program on "Statistical Analysis for Business Studies" conducted by the Department of Master of Business Administration in association with "Arunachalam TEX" and IQAC of Sasurie College of Engineering from 29.04.2022 to 30.04.2022 during the Academic year 2021-2022.

  
IQAC Co-ordinator

  
Principal


  
Dr.M.VIJAYAKUMAR ME., Ph.D.,  
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Vijayamangalam, Tiruppur

## CERTIFICATE OF PARTICIPATION

This is to Certify that Ms. NITHYA A, I / MBA  
has participated in the Research Methodology Program on "Statistical Analysis for Business Studies" conducted by the Department of Master of Business Administration in association with "Arunachalam TEX" and IQAC of Sasurie College of Engineering from 29.04.2022 to 30.04.2022 during the Academic year 2021-2022.

  
IQAC Co-ordinator

  
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## CERTIFICATE OF PARTICIPATION

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