



SASURIE COLLEGE OF ENGINEERING

Approved by AICTE, New Delhi. Affiliated to Anna University, Chennai

Near NH544, Coimbatore Bypass, Near Vijayamangalam Tollgate, Tirupur 638056

NAAC DOCUMENTS

QUALITY INDICATOR FRAME WORK

CRITERION - 3

RESEARCH, INNOVATION & EXTENSIONS

SUBMITTED BY

IQAC

INTERNAL QUALITY ASSURANCE CELL

SASURIE COLLEGE OF ENGINEERING



DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Ref: SCE / MBA /Students / RM / 2020 – 2021 / EVEN

01.06.2021

CIRCULAR

In order to address the recent research issues in the field of multi-disciplinary Engineering areas and to overcome such research issues, Department of Master of Business Administration in association with IQAC of our Institution, is planning to conduct one day seminar for the students of I and II year of MBA on the title “Data Collection and Analysis in Management Studies” on 05.06.2021. At the end of the programme, participation certificates will be issued to the participants.


Resource Person Details	Mr.Harikaran.J, Director, Centrio Group of companies, Madurai-625016.	Mr.Kamalakannan, Manager, Centrio Group of companies, Madurai-625016.
Venue	Online Gmeet - “ https://meet.google.com/gdu-uxtk-srd ”	


HoD/MBA


PRINCIPAL

Copy to:

1. Chairman & Secretary for information
2. Principal office
3. IQAC Co-Ordinator
4. Class In charges - I and II year of MBA
5. I and II year of MBA Students
6. MBA Notice Board
7. Department File


Dr.M.VIJAYAKUMAR ME., Ph.D.,
PRINCIPAL
SASURIE COLLEGE OF ENGINEERING
Vijayamangalam - 625 022



SASURIE COLLEGE OF ENGINEERING

Vijayamangalam, Tiruppur

(Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai - 600025)

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

in association with IQAC

Cordially invites

One day Research Methodology Programme (RM)

On

“Data Collection and Analysis in Management Studies”

Date : 05.06.2021

Venue: Online Gmeet-"<https://meet.google.com/gdu-uxtk-srd>"

Resource Persons

Mr.J.Harikaran,
Director,
Centrio Group of Companies,
Madurai-625016.

Mr.Kamalakaran,
Manager,
Centrio Group of Companies,
Madurai-625016.

in the esteemed presence of

Dr.E.Nandhakumar

Principal

Shri A.M.Kandaswami
Chairman

Ms. K. Savitha Moganraj
Secretary

Dr.M.VIJAYAKUMAR M.E., Ph.D.,
PRINCIPAL



SASURIE COLLEGE OF ENGINEERING,
Vijayamangalam - 638 056, Tirupur (Dt).



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Affiliated to Anna University, Chennai

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION
Students Participation List – Research Methodology Programme

“Data Collection and Analysis in Management Studies”

On 05.06.2021

Academic Year : 2020 -2021 /EVEN

S.No.	Reg No.	Name of the Student	Year / Branch
1.	732419631001	BAVADHARANI K	II/MBA
2.	732419631002	DURGADEVI S	II/MBA
3.	732419631004	KAVIRAJ D	II/MBA
4.	732419631005	MAHES KUMAR M	II/MBA
5.	732419631006	MALINIPRIYA P J	II/MBA
6.	732419631007	MANIKANDAN B	II/MBA
7.	732419631008	MANIMEGALAI K	II/MBA
8.	732419631009	MEGALA V	II/MBA
9.	732419631010	MONIKA D	II/MBA
10.	732419631012	NUVETHA M	II/MBA
11.	732419631013	POONGODI G	II/MBA
12.	732419631014	PRADEEPKUMAR S	II/MBA
13.	732419631017	RAHULKRISHNA R	II/MBA
14.	732419631018	RANJITHA S	II/MBA
15.	732419631019	SANJEEVRAJ R	II/MBA
16.	732419631020	SARATH S	II/MBA
17.	732419631021	SATHISH KUMAR S	II/MBA
18.	732419631022	SAVITHA T	II/MBA
19.	732419631024	SRIRAMKUMAR V	II/MBA
20.	732419631026	SWATHI C	II/MBA

M. Murali
Event Coordinator

[Signature]

[Signature]
HoD/MBA



Dr.M.VIJAYAKUMAR M.E., Ph.D.,
PRINCIPAL
SASURIE COLLEGE OF ENGINEERING,
Vijayamangalam - 633 056, Tirupur (Dt).

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Students Attendance List – Research Methodology Programme

“Data Collection and Analysis in Management Studies”

On 05.06.2021

Academic Year : 2020 -2021 /EVEN

S.No.	Reg No.	Name of the Student	Year / Branch
1.	732419631001	BAVADHARANI K	II/MBA
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M. Mullai
 Event Coordinator

[Signature]
 HoD/MBA

[Signature]
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On 05.06.2021


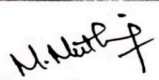
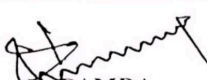
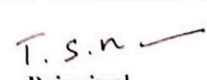
Academic Year : 2020 -2021 /EVEN

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20.	732419631026	SWATHI C	II/MBA	/	/

M. Muthup
 Event Coordinator

[Signature]
 HoD/MBA

[Signature]
Dr.M.VIJAYAKUMAR ME., Ph.D.,
 PRINCIPAL
SASURIE COLLEGE OF ENGINEERING.
 Vijayamangalam - 638 056, Tirupur (Dt).

Report on Research Methodology Programme			
Title:	Data Collection and Analysis in Management Studies		
Resource Person:	Mr.Harikaran.J, Director, Centrio Group of companies, Madurai-625016.	Mr.Kamalakannan, Manager, Centrio Group of companies, Madurai-625016.	
Date of conduct ON :	05.06.2021	To: -	Duration: 1 Day
Organized by :	MASTER OF BUSINESS ADMINISTRATION in association with IQAC of our Institution		
Academic Year:	2020-2021	Semester:	EVEN
Participant Year:	I & II Year -MBA	No. of Students Participated:	20
Venue:	Online Gmeet - " https://meet.google.com/gdu-uxtk-srd "		
Outcome of Research Methodology Programme			
<p>At the end of the Research Methodology Programme, Students can be able to</p> <ul style="list-style-type: none"> Gain an understanding of various data collection methods commonly used in management studies, including surveys, interviews, observations, and archival research. Learn how to design research instruments such as questionnaires, interview guides, and observation protocols, ensuring validity, reliability, and relevance to research objectives. Learn techniques for managing data effectively, including data entry, coding, cleaning, and organization, to ensure data quality and integrity throughout the research process. Gain proficiency in qualitative data analysis techniques such as thematic analysis, content analysis, and narrative analysis, enabling them to analyze and interpret textual and visual data. Explore ethical considerations in data collection and analysis in management studies, including informed consent, confidentiality, privacy, and potential risks to research participants. 			
Glimpse of Research Methodology Programme Photos			
			
 M. N. S. P. Event Co-ordinator	 HoD/ MBA	 T. S. N. Principal	



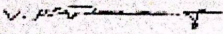
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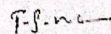
CERTIFICATE OF PARTICIPATION

This is to Certify that Ms . MONIKA D. II / MBA

has participated in the Research Methodology Program on "Data Collection and Analysis in Management Studies" conducted by the Department of Master of Business Administration in association with "Centrio Group of Companies" and IQAC of Sasurie College of Engineering on 05.06.2021 during the Academic year 2020-2021.


IQAC Co-ordinator


Dr.M.VIJAYAKUMAR ME., Ph.D.,
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Principal

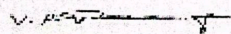


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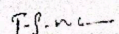
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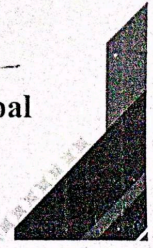
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This is to Certify that Ms. MEGALA V, II / MBA
has participated in the Research Methodology Program
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College of Engineering on 05.06.2021 during the Academic year
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IQAC Co-ordinator


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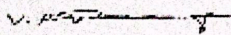


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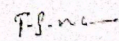
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This is to Certify that Ms. SANDHIYA M.I / MBA
has participated in the Research Methodology Program
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IQAC Co-ordinator


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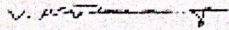


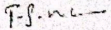
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This is to Certify that Mr. GOWTHAM S.I / MBA
has participated in the Research Methodology Program
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2020-2021.


IQAC Co-ordinator


Principal


Dr. M. VIJAYAKUMAR ME., Ph.D.,
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has participated in the Research Methodology Program
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IQAC Co-ordinator

Dr.M.VIJAYAKUMAR ME., Ph.D.,
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Principal