



SASURIE COLLEGE OF ENGINEERING

Approved by AICTE, New Delhi. Affiliated to Anna University, Chennai

Near NH544, Coimbatore Bypass, Near Vijayamangalam Tollgate, Tirupur 638056

NAAC DOCUMENTS

QUALITY INDICATOR FRAME WORK

CRITERION - 1

CURRICULAR ASPECTS

SUBMITTED BY

IQAC

INTERNAL QUALITY ASSURANCE CELL

SASURIE COLLEGE OF ENGINEERING



1.2 Academic Flexibility(30)

1.2.1 Number of Certificate/Value added courses offered and online courses of MOOCs, SWAYAM, NPTEL etc. (where the students of the institution have enrolled and successfully completed during the last five years)

AND

1.2.2 Percentage of students enrolled in Certificate/ Value added courses and also completed online courses of MOOCs, SWAYAM, NPTEL etc. as against the total number of students during the last five years

VAC Title:	Leadership in the Digital Age				
Resource Person:	Ms.S.Nithya Manager Bam consulting Ramakrishnapuram		Mr.V.Ramkumar CEO Bam Consulting Ramakrishnapuram		
Date of conduct from:	03.05.2023	To:	09.05.2023	Duration:	30Hours
Organized Department:	MBA				
Participant Year:	I/II	Semester:	EVEN	No. of Students Registered:	98
Venue:	Lecture Hall II year MBA				

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DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Ref: SCE / MBA / Students / VAC / 2022 – 2023 / EVEN

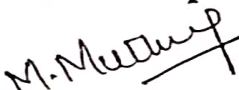
24.04.2023

CIRCULAR

In order to bridge the curricular gap between the Academic Syllabus and Industry requirements, Department of Master Of Business Administration and IQAC of our Institution in association with Bam consulting, is organizing a Value Added Course (VAC) for the students of I & II year of MBA, on the title “Leadership in the Digital Age” from 03.05.2023 to 09.05.2023. At the end of the VAC, course completion certificates will be issued to the eligible participants as per the following norms.

- Students, who are securing more than 70% on total score in the VAC test and secured more than 75% in VAC attendance is eligible to receive the course completion certificate for the VAC attended.

Resource Person Details	Mr.S.Nithya Manager, Bam consulting, Ramakrishnapuram.	Mr.V.Ramkumar, CEO, Bam consulting, Ramakrishnapuram.
Venue	Lecture hall of II & III year-MBA	


HoD/MBA


PRINCIPAL

Copy to:

1. Chairman & Secretary for information
2. Principal office
3. IQAC Co-Ordinator
4. Class In charges - I & II year of MBA
5. I & II year of MBA Students
6. MBA Notice Board
7. Department File


Dr.M.VIJAYAKUMAR M.B.A.,
PRINCIPAL
SASURIE COLLEGE OF ENGINEERING,
Vijayamangalam - 638 056, Tirupur (Dt).

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Ref: SCE / MBA / Students / VAC / 2022 - 2023 / EVEN

24.04.2023

SYLLABUS - VALUE ADDED COURSE

“Leadership in the Digital Age”

From 03.05.2023 to 09.05.2023(5 days)


Duration : 30 Hours

Academic Year : 2022 -2023 /EVEN

S.No.	Topics Covered	Duration (In Hours)	Date
1	Digital Transformation and Leadership	3	03.05.2023
2	Adaptive Leadership Skills	3	03.05.2023
3	Technological Trends Impacting Leadership	3	04.05.2023
4	Communication in the Digital Landscape	3	04.05.2023
5	Digital Ethics and Responsible Leadership	3	05.05.2023
6	Innovation Leadership	3	05.05.2023
7	Customer-Centric Leadership in the Digital Age	3	08.05.2023
8	Remote Team Leadership	3	08.05.2023
9	Data-Driven Decision-Making	3	09.05.2023
10	Digital Leadership Mindset	3	09.05.2023
Total Hours		30	-

After successful completion of 30 hours VAC, the assessment test for the VAC titled “Leadership in the Digital Age” will be conducted on 09.05.2023.


VAC Coordinator


HoD/MBA


Dr.M.VIJAYAKUMAR ME., Ph.D.,
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Vijayamangalam - 638 056, Tirupur (Dt).

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION
STUDENTS PARTICIPATION LIST - VALUE ADDED COURSE

“Leadership in the Digital Age”


From 03.05.2023 to 09.05.2023 (5 days)

Duration : 30 Hours

Academic Year : 2022 -2023 /EVEN

S.No.	Reg No.	Name of the Student	Year / Branch
1.	732422631001	AMIRIHA K	I/MBA
2.	732422631002	ANNALAKSHMI N	I/MBA
3.	732422631003	ANU A	I/MBA
4.	732422631004	BALAKUMAR U	I/MBA
5.	732422631005	BIHARATHIVELAN B	I/MBA
6.	732422631006	CHANDRAMUGIL S	I/MBA
7.	732422631007	CHANDRUPRIYAN T	I/MBA
8.	732422631009	DEENA DAYALAN J	I/MBA
9.	732422631010	DHANUSH S	I/MBA
10.	732422631012	DHARANI PRIYA D	I/MBA
11.	732422631013	DIHINAKARAN T	I/MBA
12.	732422631015	ELANKATHIR E	I/MBA
13.	732422631016	GANAMBIKA A	I/MBA
14.	732422631017	GANESHKUMAR P	I/MBA
15.	732422631018	GAYATHRIDEVI R	I/MBA
16.	732422631019	GOKULKRISHNAN T	I/MBA
17.	732422631020	GOWRI SANKAR K	I/MBA
18.	732422631021	GUNA P	I/MBA
19.	732422631022	HARIHARAN R	I/MBA
20.	732422631023	HARINEE L	I/MBA
21.	732422631024	HARI PRASATH P	I/MBA
22.	732422631026	JAGATHEESWARAN S	I/MBA
23.	732422631027	JEEVA S	I/MBA
24.	732422631029	KAPHINI P S	I/MBA
25.	732422631030	KAVIPRIYA D	I/MBA
26.	732422631032	MENAKADEVI C	I/MBA
27.	732422631033	MUBASHSHIRA A	I/MBA
28.	732422631034	MUTHU PREETHI K	I/MBA
29.	732422631035	NANDABALAJI V	I/MBA
30.	732422631036	PRIYADHARSAN K	I/MBA



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STUDENTS PARTICIPATION LIST - VALUE ADDED COURSE

S.No.	Reg No.	Name of the Student	Year / Branch
31.	732422631037	RAJESHKANNAN A	I/MBA
32.	732422631039	ROSHINI M	I/MBA
33.	732422631040	RUBI JENIFER M	I/MBA
34.	732422631041	SAMUVEL R	I/MBA
35.	732422631042	SANJAY B	I/MBA
36.	732422631043	SELVAKUMAR M	I/MBA
37.	732422631044	SELVA SHIKAMANI M	I/MBA
38.	732422631045	SHANMUGAPRIYA M	I/MBA
39.	732422631046	SNEHA S	I/MBA
40.	732422631047	SNEHA S (09.05.2002)	I/MBA
41.	732422631049	SUBASH M	I/MBA
42.	732422631050	SUGANYA M	I/MBA
43.	732422631051	SUVEDA P	I/MBA
44.	732422631052	VASANTH S	I/MBA
45.	732422631053	VENKADESH N	I/MBA
46.	732422631054	VIGNESH P	I/MBA
47.	732422631055	VIGNESWARAMOORTHY R	I/MBA
48.	732422631056	VIJI S	I/MBA
49.	732422631058	VISHVA K S	I/MBA
50.	732422631059	YOGIRAM SURATHKUMAR M	I/MBA
51.	732421631001	ABINAYA.A	II/MBA
52.	732421631003	ANUPRIYA.A	II/MBA
53.	732421631004	ANUROOPIKA.N	II/MBA
54.	732421631005	BHARATH.J	II/MBA
55.	732421631006	BHARATRAJ.M	II/MBA
56.	732421631007	BHUVANESWARI.S	II/MBA
57.	732421631008	DHARANI.K	II/MBA
58.	732421631009	DHIVYABHARATHI.M	II/MBA
59.	732421631011	GODSON ARPUTHARAJ.J	II/MBA
60.	732421631012	GOWTHAM.A	II/MBA
61.	732421631013	HARIHARAN.G	II/MBA
62.	732421631014	HARI PRAKASH.P	II/MBA
63.	732421631015	HARI PRASATH.G	II/MBA
64.	732421631016	INDHU.M	II/MBA
65.	732421631017	JANANI.B	II/MBA



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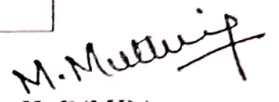

SASURIE COLLEGE OF ENGINEERING,
 Vijayamangalam - 638 056, Tirupur (Dt).



STUDENTS PARTICIPATION LIST - VALUE ADDED COURSE

S.No.	Reg No.	Name of the Student	Year / Branch
66.	732421631018	KARTHIKEYAN.V	II/MBA
67.	732421631020	LAKSHIMANAN.K	II/MBA
68.	732421631021	LATHA.S	II/MBA
69.	732421631022	MADHUBALA.G	II/MBA
70.	732421631023	MALARMATHIL.C	II/MBA
71.	732421631024	MANIKANDAN.K	II/MBA
72.	732421631025	MANIVASAGAM.A	II/MBA
73.	732421631028	MITHIRA.R	II/MBA
74.	732421631030	MOHAN RAJ.S	II/MBA
75.	732421631031	MUTHU LAKSHMI.K	II/MBA
76.	732421631032	NANDHINI.K	II/MBA
77.	732421631035	NITHYA.A	II/MBA
78.	732421631037	PAVITHIRA.M	II/MBA
79.	732421631038	PAVITHIRA.N	II/MBA
80.	732421631039	PRAKASH.K	II/MBA
81.	732421631040	PRASANTH.S	II/MBA
82.	732421631042	RAJASEKAR.P	II/MBA
83.	732421631043	RAJESWARIS	II/MBA
84.	732421631044	RAMASAMY.T	II/MBA
85.	732421631045	SATHIYAPRIYA.B	II/MBA
86.	732421631046	SATHIYA VEERAN.C	II/MBA
87.	732421631049	SOWMIYA .M	II/MBA
88.	732421631050	SRI LAKSHMI NARAYANAN.R	II/MBA
89.	732421631051	SUDHAN.B	II/MBA
90.	732421631052	SUGUMAR.M	II/MBA
91.	732421631053	SUNDAR.R	II/MBA
92.	732421631054	SURESH.S	II/MBA
93.	732421631055	SURIYA.N	II/MBA
94.	732421631056	SWATHI PRIYA.D	II/MBA
95.	732421631057	TAMILSELVAM.K	II/MBA
96.	732421631058	VIDHYA.M	II/MBA
97.	732421631059	VIDHYALAKSHMI.U	II/MBA
98.	732421631061	VIJAY.S	II/MBA


VAC Coordinator


HoD/MBA


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STUDENTS ATTENDANCE LIST - VALUE ADDED COURSE

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S.No	Reg No.	Name of the Student	Year/ Branch	03.05.2023		04.05.2023		05.05.2023		08.05.2023		09.05.2023		No. of Hours Attended	Signature of the Student
				FN	AN	FN	AN	FN	AN	FN	AN	FN	AN		
1.	732422631001	AMIRTHA K	I/MBA	/	/	/	/	/	/	/	/	/	/	30	<i>h. Arthun</i>
2.	732422631002	ANNALAKSHMI N	I/MBA	/	/	/	/	/	/	a	/	/	/	27	<i>N. Anur</i>
3.	732422631003	ANU A	I/MBA	/	/	/	/	/	/	/	/	/	/	30	<i>Anur</i>
4.	732422631004	BALAKUMAR U	I/MBA	/	/	/	/	/	/	/	/	/	/	30	<i>U. Balakumar</i>
5.	732422631005	BHARATHIVELAN B	I/MBA	/	/	/	/	/	/	/	/	/	/	30	<i>B. Bharathivelan</i>
6.	732422631006	CHANDRAMUGIL S	I/MBA	/	/	/	/	/	a	/	/	/	/	27	<i>Chandramugil S</i>
7.	732422631007	CHANDRUPRIYAN T	I/MBA	/	/	/	/	a	a	/	/	/	/	24	<i>Chandrupriyan T</i>
8.	732422631009	DEENA DAYALAN J	I/MBA	/	/	/	/	/	/	a	/	/	/	27	<i>J. Deena Dayalan</i>
9.	732422631010	DHANUSH S	I/MBA	/	/	/	/	/	/	/	/	/	/	30	<i>S. Dhany</i>
10.	732422631012	DHARANI PRIYA D	I/MBA	/	/	/	/	/	/	/	/	/	/	27	<i>D. Dhara Priya</i>
11.	732422631013	DHINAKARAN T	I/MBA	/	/	/	/	/	/	/	/	/	/	30	<i>Dhinakaran T</i>

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				FN	AN	FN	AN	FN	AN	FN	AN	FN	AN		
12.	732422631015	FLANKATHIR E	I/MBA	/	/	a	a	/	/	/	/	/	/	24	Elankathir.
13.	732422631016	GANAMBIKA A	I/MBA	/	/	/	/	/	/	/	/	/	/	30	Atanion
14.	732422631017	GANESHKUMAR P	I/MBA	/	/	/	/	a	/	/	/	/	/	27	P. Ganesh
15.	732422631018	GAYATHRIDEVI R	I/MBA	/	/	/	/	/	/	a	a	/	/	24	G. Gayatri
16.	732422631019	GOKULKRISHNAN T	I/MBA	/	/	/	/	/	/	/	a	/	/	27	T. Gokul
17.	732422631020	GOWRI SANKAR K	I/MBA	/	/	/	/	/	/	/	/	/	/	30	K. Gowri
18.	732422631021	GUNA P	I/MBA	/	/	/	/	/	a	/	/	/	/	27	P. Gunan
19.	732422631022	HARIHARAN R	I/MBA	/	/	/	/	/	/	/	/	/	/	30	R. Hariharan
20.	732422631023	HARINEE L	I/MBA	/	/	/	/	/	/	/	/	/	/	30	L. Harinee
21.	732422631024	HARI PRASATH P	I/MBA	/	/	/	/	/	/	/	/	/	/	30	P. Hari
22.	732422631026	JAGATHEESWARAN S	I/MBA	/	/	/	/	a	/	/	/	/	/	27	S. Jagatheesan
23.	732422631027	JEEVA S	I/MBA	/	/	a	a	/	/	/	/	/	/	24	S. Jeeva
24.	732422631029	KAPHINI P S	I/MBA	/	/	/	/	/	/	/	/	/	/	27	P.S. Kaphini
25.	732422631030	KAVIPRIYA D	I/MBA	/	/	/	/	/	/	/	/	/	/	30	D. Kavipriya
26.	732422631032	MENAKADEVI C	I/MBA	/	/	/	/	a	/	/	/	/	/	27	C. Menakadevi
27.	732422631033	MUBASHSHIRA A	I/MBA	/	/	/	/	/	/	/	/	/	/	30	A. Mubashshira
28.	732422631034	MUTHU PREETHI K	I/MBA	/	/	/	/	a	/	/	/	/	/	27	K. Muthu

STUDENTS ATTENDANCE LIST - VALUE ADDED COURSE

S.No	Reg No.	Name of the Student	Year/ Branch	03.05.2023		04.05.2023		05.05.2023		08.05.2023		09.05.2023		No. of Hours Attended	Signature of the Student
				FN	AN	FN	AN	FN	AN	FN	AN	FN	AN		
29.	732422631035	NANDBALAJI V	I/MBA	/	/	/	/	/	/	a	a	/	/	24	Nandabalaji
30.	732422631036	PRIYADHARSAN K	I/MBA	/	/	/	/	/	/	a	/	/	/	27	Priyadhar
31.	732422631037	RAJESHKANNAN A	I/MBA	/	/	/	/	a	/	/	/	/	/	27	A Rajesh
32.	732422631039	ROSHINI M	I/MBA	/	/	/	/	/	/	/	/	/	/	30	Roshini
33.	732422631040	RUBI JENIFER M	I/MBA	/	/	/	/	a	/	/	/	/	/	27	Rubi Jennifer
34.	732422631041	SAMUVEL R	I/MBA	/	/	/	/	/	/	a	a	/	/	24	Samuel
35.	732422631042	SANJAY B	I/MBA	/	/	/	/	/	/	/	a	/	/	27	Sanjay
36.	732422631043	SELVAKUMAR M	I/MBA	/	/	/	/	/	/	a	a	/	/	24	Selvakumar
37.	732422631044	SELVA SHIKAMANI M	I/MBA	/	/	/	/	/	/	a	/	/	/	24	Selva Shikamani
38.	732422631045	SHANMUGAPRIYA M	I/MBA	/	/	/	/	/	/	/	/	/	/	30	H. Shanmugapriya
39.	732422631046	SNEHA S	I/MBA	/	/	/	/	/	/	a	a	/	/	24	Sneha S
40.	732422631047	SNEHA S (09.05.2002)	I/MBA	/	/	/	/	/	/	/	a	/	/	27	Sneha S
41.	732422631049	SUBASH M	I/MBA	/	/	/	/	/	/	a	a	/	/	24	Subash
42.	732422631050	SUGANYA M	I/MBA	/	/	/	/	/	/	/	/	/	/	30	Suganya
43.	732422631051	SUVEDA P	I/MBA	/	/	/	/	/	/	/	/	/	/	30	Suveda
44.	732422631052	VASANTH S	I/MBA	/	/	/	/	/	/	/	a	/	/	27	Vasanth
45.	732422631053	VENKADESH N	I/MBA	/	/	/	/	/	/	/	/	/	/	30	Venkadesh

STUDENTS ATTENDANCE LIST - VALUE ADDED COURSE

S.No	Reg No.	Name of the Student	Year/ Branch	03.05.2023		04.05.2023		05.05.2023		08.05.2023		09.05.2023		No. of Hours Attended	Signature of the Student
				FN	AN	FN	AN	FN	AN	FN	AN	FN	AN		
46.	732422631054	VIGNESH P	I/MBA	/	/	/	/	a	a	/	/	/	/	24	P. Vijay
47.	732422631055	VIGNESWARAMOORTHY R	I/MBA	/	/	/	/	/	/	/	/	/	/	30	R. Vigneswaramoorthy
48.	732422631056	VIJI S	I/MBA	/	/	/	/	a	/	/	/	/	/	27	S. Vijay
49.	732422631058	VISHVA K S	I/MBA	/	/	/	/	/	/	/	a	/	/	27	K.S. V. Vishva
50.	732422631059	YOGIRAM SURATHKUMAR M	I/MBA	/	/	/	/	/	/	/	/	/	/	30	Y. S. R.
51.	732421631001	ABINAYA.A	II/MBA	/	/	/	/	/	/	/	a	/	/	27	A. Abinaya
52.	732421631003	ANUPRIYA.A	II/MBA	/	/	/	/	a	a	/	/	/	/	24	A. Anupriya
53.	732421631004	ANUROOPIKA.N	II/MBA	/	/	/	/	a	/	/	/	/	/	27	A. Anuroopika
54.	732421631005	BHARATH.J	II/MBA	/	/	/	/	/	/	a	a	/	/	24	B. Bharath
55.	732421631006	BHARATRAJ.M	II/MBA	/	/	/	/	/	/	a	a	/	/	24	B. Bharatraj
56.	732421631007	BHUVANESWARIS	II/MBA	/	/	/	/	/	/	a	/	/	/	27	B. Bhuvaneshwari
57.	732421631008	DHARANI.K	II/MBA	/	/	/	/	/	/	/	/	/	/	30	D. Dhara
58.	732421631009	DHIVYABHARATHI.M	II/MBA	/	/	/	/	/	/	a	/	/	/	27	D. Divya
59.	732421631011	GODSON ARPUTHARAJ.J	II/MBA	/	/	/	/	/	/	/	/	/	/	30	G. Arputharaj
60.	732421631012	GOWTHAM.A	II/MBA	/	/	/	/	a	/	/	/	/	/	27	G. Gowtham
61.	732421631013	HARIHARAN.G	II/MBA	/	/	/	/	/	/	/	/	/	/	27	H. Hariharan
62.	732421631014	HARI PRAKASH.P	II/MBA	/	/	/	/	a	/	/	/	/	/	30	H. Prakash

Dr. M. VIJAYAKUMAR
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S.No	Reg No.	Name of the Student	Year/ Branch	03.05.2023		04.05.2023		05.05.2023		08.05.2023		09.05.2023		No. of Hours Attended	Signature of the Student
				FN	AN	FN	AN	FN	AN	FN	AN	FN	AN		
63.	732421631015	HARI PRASATH.G	II/MBA	/	/	/	/	a	a	/	/	/	/	24	G. Haiman
64.	732421631016	INDHU.M	II/MBA	/	/	a	a	/	/	/	/	/	/	24	I. Inam
65.	732421631017	JANANI.B	II/MBA	/	/	/	/	/	/	/	a	/	/	27	B. Jani
66.	732421631018	KARTHIKEYAN.V	II/MBA	/	/	/	a	/	/	/	/	/	/	27	J. Karj
67.	732421631020	LAKSHMANAN.K	II/MBA	/	/	/	/	a	a	/	/	/	/	27	K. Lakshmanan
68.	732421631021	LATHA.S	II/MBA	/	/	/	/	/	/	/	/	/	/	30	Latha.S
69.	732421631022	MADHUBALA.G	II/MBA	/	/	/	/	a	/	/	/	/	/	27	M. Madhubala
70.	732421631023	MALARMATHI.C	II/MBA	/	/	/	/	a	a	/	/	/	/	24	C. Malarmathi
71.	732421631024	MANIKANDAN.K	II/MBA	/	/	/	/	/	/	a	a	/	/	27	M. Manikandan
72.	732421631025	MANIVASAGAM.A	II/MBA	/	/	/	/	/	/	/	/	/	/	30	A. Manivasagam
73.	732421631028	MITHRA.R	II/MBA	/	/	a	a	/	/	/	/	/	/	24	M. Mithra
74.	732421631030	MOHAN RAJ.S	II/MBA	/	/	/	/	/	/	/	/	/	/	30	M. Mohan Raj
75.	732421631031	MUTHU LAKSHMI.K	II/MBA	/	/	/	/	/	/	a	/	/	/	27	M. Muthu Lakshmi
76.	732421631032	NANDHINI.K	II/MBA	/	/	/	/	a	a	/	/	/	/	24	N. Nandhini
77.	732421631035	NITHYA.A	II/MBA	/	/	/	/	a	/	/	/	/	/	27	A. Nithya
78.	732421631037	PAVITHRA.M	II/MBA	/	/	/	/	/	/	/	/	/	/	30	P. Pavithra
79.	732421631038	PAVITHRA.N	II/MBA	/	/	/	/	a	a	/	/	/	/	24	N. Pavithra


D.M.VIJAYAN
PRINCIPAL



SASURIE COLLEGE OF ENGINEERING,
Vijayamangalam - 638 056, Tirupur (Dt).

STUDENTS ATTENDANCE LIST - VALUE ADDED COURSE


S.No	Reg No.	Name of the Student	Year/ Branch	03.05.2023		04.05.2023		05.05.2023		08.05.2023		09.05.2023		No. of Hours Attended	Signature of the Student
				FN	AN	FN	AN	FN	AN	FN	AN	FN	AN		
80.	732421631039	PRAKASH.K	II/MBA	/	/	/	/	a	/	/	/	/	/	27	Prakash K
81.	732421631040	PRASANTH.S	II/MBA	/	/	/	/	/	/	/	/	/	/	30	Prasanth S
82.	732421631042	RAJASEKAR.P	II/MBA	/	/	a	a	/	/	/	/	/	/	24	Rajasekar P
83.	732421631043	RAJESWARIS	II/MBA	/	/	/	/	a	a	/	/	/	/	24	Rajeswaris
84.	732421631044	RAMASAMY.T	II/MBA	/	/	a	a	/	/	/	/	/	/	24	Ramasamy T
85.	732421631045	SATHIYAPRIYA.B	II/MBA	/	/	/	/	/	/	/	/	/	/	30	Sathyapriya B
86.	732421631046	SATHIYAVEERAN.C	II/MBA	/	/	/	/	/	/	/	a	/	/	27	Sathyaveeran C
87.	732421631049	SOWMIYA .M	II/MBA	/	/	/	/	a	a	/	/	/	/	24	Sowmiya M
88.	732421631050	SRI LAKSHMI NARAYANAN.R	II/MBA	/	/	a	/	/	/	/	/	/	/	27	Sri Lakshmi Narayanan R
89.	732421631051	SUDHAN.B	II/MBA	/	/	/	/	/	/	/	/	/	/	30	Sudhan B
90.	732421631052	SUGUMAR.M	II/MBA	/	/	/	/	/	/	a	a	/	/	24	Sugumar M
91.	732421631053	SUNDAR.R	II/MBA	/	/	/	/	/	/	/	/	/	/	30	Sundar R
92.	732421631054	SURESH.S	II/MBA	/	/	/	/	/	a	/	/	/	/	27	Suresh S
93.	732421631055	SURIYA.N	II/MBA	/	/	/	a	a	/	/	/	/	/	24	Suriya N
94.	732421631056	SWATHI PRIYA.D	II/MBA	/	/	/	a	/	/	/	/	/	/	27	Swathi Priya D
95.	732421631057	TAMILSELVAM.K	II/MBA	/	/	/	/	/	/	/	/	/	/	30	Tamilselvam K
96.	732421631058	VIDHYA.M	II/MBA	/	/	/	/	a	a	/	/	/	/	24	Vidhya M


Dr. M. VIJAYAKUMAR M.E., Ph.D.
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 Vijayamangalam - 638 056, Tirupur (Dt).

STUDENTS ATTENDANCE LIST - VALUE ADDED COURSE




S.No	Reg No.	Name of the Student	Year/ Branch	03.05.2023		04.05.2023		05.05.2023		08.05.2023		09.05.2023		No. of Hours Attended	Signature of the Student
				FN	AN	FN	AN	FN	AN	FN	AN	FN	AN		
97.	732421631059	VIDHYALAKSHMI.U	II/MBA	/	/	2	'	/	/	/	/	/	/	27	Vidhyalakshmi
98	732421631061	VIJAY.S	II/MBA	/	/	/	/	/	/	/	/	/	/	30	Vijay


VAC Coordinator


HoD/MBA


Dr.M.VIJAYAKUMAR ME., Ph.D.
PRINCIPAL
SASURIE COLLEGE OF ENGINEERING,
Vijayamangalam - 633 056, Tirupur (Dt).

Report on Value Added Course

Title:	Leadership in the Digital Age				
Resource Person:	Mr.S.Nithya Manager, Bam consulting, Ramakrishnapuram.		Mr. V.Ramkumar, CEO, Bam consulting, Ramakrishnapuram.		
Date of conduct from :	03.05.2023	To:	09.05.2023	Duration:	30 Hours
Organized by :	MASTER OF BUSINESS ADMINISTRATION and IQAC in association with Bam consulting				
Academic Year:	2022 – 2023		Semester:	EVEN	
Participant Year:	I & II Year MBA		No. of Students Participated :	98	
Venue:	Lecture hall of I & II year-MBA				
Outcome of Value Added Course (VAC)					
At the end of the Course, Students can be able to					
<ul style="list-style-type: none"> Apply strategies for leading through uncertainty and ambiguity. Build trust and facilitate collaboration in remote and digital teams. Implement strategies to meet customer expectations in the digital age. Overcome challenges associated with virtual team collaboration. Lead with vision, adaptability, and agility in the digital era. 					
Assessment Process					
<ul style="list-style-type: none"> Students, who are securing more than 70% on total score in the VAC test and secured more than 75% in VAC attendance is eligible to receive the course completion certificate for the VAC attended Total Score = (0.5 *Attendance in VAC out of 100 percentage + 0.5 *Test mark in VAC out of 100 marks) 					
No. of students successfully completed the VAC course is 98 Students based on the above assessment process.					
 VAC Co-ordinator		 HoD/ MBA		 Principal	



DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Certificate of Participation

This is to certify that Mr./Ms VIDHYALAKSHMI U. II MBA has
successfully completed the Value Added Course titled "Leadership in the Digital Age" Organized by the *Department
of Master of Business Administration* in association with IQAC of Sasurie College of Engineering and Bam
consulting from 03-05-2023 to 09-05-2023 (5 Days).

Co-ordinator

Head of the Department

Dr.M.VIJAYAKUMAR ME., Ph.D.,
Principal

SASURIE COLLEGE OF ENGINEERING,
Vijayamangalam - 638 056, Tirupur (Dt).



DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Certificate of Participation

This is to certify that Mr./Ms RAJESWARI S, II MBA has successfully completed the Value Added Course titled "Leadership in the Digital Age" Organized by the *Department of Master of Business Administration* in association with IQAC of Sasurie College of Engineering and Bam consulting from 03-05-2023 to 09-05-2023 (5 Days).

Co-ordinator

Head of the Department

Principal

Dr.M.VIJAYAKUMAR ME., Ph.D.,
PRINCIPAL



SASURIE COLLEGE OF ENGINEERING,
Vijayamangalam - 638 056 Tiruppur (Dt)



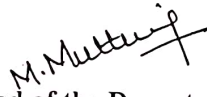
DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Certificate of Participation

This is to certify that Mr./Ms..... **JAGATHEESWARAN S, I MBA**..... has successfully completed the **Value Added Course** titled “Leadership in the Digital Age” Organized by the *Department of Master of Business Administration* in association with IQAC of Sasurie College of Engineering and Bam consulting from 03-05-2023 to 09-05-2023 (5 Days) . .



Co-ordinator



Head of the Department



Principal

Dr.M.VIJAYAKUMAR ME., Ph.D.,
PRINCIPAL

SASURIE COLLEGE OF ENGINEERING,
Vijayamangalam - 638 056, Tiruppur (TN)



DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Certificate of Participation

This is to certify that Mr./Ms..... **HARINEE L., I MBA** has successfully completed the Value Added Course titled "Leadership in the Digital Age" Organized by the *Department of Master of Business Administration* in association with IQAC of Sasurie College of Engineering and Bam consulting from 03-05-2023 to 09-05-2023 (5 Days) . .

Co-ordinator

Head of the Department

Principal



Dr.M.VIJAYAKUMAR ME., Ph.D.,
PRINCIPAL
SASURIE COLLEGE OF ENGINEERING,
Vijayamangalam - 638 056, Tiruppur.(Dt)

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

TEST QUESTION PAPER - VALUE ADDED COURSE

“Leadership in the Digital Age”

From 03.05.2023 to 09.05.2023 (5 days)

Duration : 30 Hours

Academic Year : 2022 -2023 /EVEN

Date of Test : 09.05.2023

MULTIPLE CHOICE QUESTIONS (25 X 1 = 25 Marks)

Name of the Student:

Year/Sem:

AU Register Number:

Answer all the questions:

1. What is a key characteristic of digital leadership?
 - a. Traditional decision making
 - b. Hierarchical structure
 - c. Adaptability and agility
 - d. Centralized communication
2. In the digital age, leaders need to embrace:
 - a. Strict control
 - b. Resistance to change
 - c. Continuous learning
 - d. Autocratic leadership
3. What is a primary benefit of using digital tools in leadership?
 - a. Increased bureaucracy
 - b. Limited communication
 - c. Enhanced collaboration
 - d. Reduced innovation
4. Which leadership skill is crucial in navigating digital transformations?
 - a. Resistance to change
 - b. Technical expertise
 - c. Emotional intelligence
 - d. Micromanagement
5. What does VUCA stand for in the context of digital leadership?
 - a. Vision, Unity, Collaboration, Agility
 - b. Volatility, Uncertainty, Complexity, Ambiguity
 - c. Virtual, User-friendly, Collaborative, Adaptive
 - d. Value-driven, Unbiased, Continuous, Agile


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Vijayamangalam - 639 056, Tirupur (Dt).

6. How does a digital leader foster innovation within a team?

- a. Discourage experimentation
- b. Promote a fixed mindset
- c. Encourage creativity and risk-taking
- d. Limit exposure to diverse perspectives

7. What is the role of transparency in digital leadership?

- a. Hindering communication
- b. Building trust
- c. Encouraging secrecy
- d. Promoting hierarchy

8. How does a leader demonstrate a customer-centric approach in the digital age?

- a. Ignoring customer feedback
- b. Prioritizing internal processes
- c. Focusing on short-term gains
- d. Listening and responding to customer needs

9. What is the significance of data-driven decision-making in digital leadership?

- a. It hinders strategic planning
- b. It reduces reliance on facts
- c. It improves informed decision-making
- d. It fosters intuition-based choices

10. What role does empathy play in digital leadership?

- a. It is irrelevant
- b. It fosters better understanding and collaboration
- c. It hinders communication
- d. It promotes a rigid hierarchy

11. Which technology is essential for effective remote team collaboration?

- a. Typewriters
- b. Video conferencing
- c. Pagers
- d. Fax machines

12. What is the purpose of a digital leadership mindset?

- a. Limiting growth opportunities
- b. Embracing change and innovation
- c. Maintaining a fixed approach
- d. Avoiding technology adoption

13. Why is cybersecurity awareness important for digital leaders?

- a. It slows down processes
- b. It protects sensitive information
- c. It limits collaboration
- d. It increases bureaucracy

14. What is the role of agility in digital leadership?

- a. Embracing rigid structures
- b. Resisting change
- c. Adapting quickly to market shifts
- d. Avoiding experimentation



15. How does a digital leader foster a culture of continuous improvement?
- Encouraging complacency
 - Resisting change initiatives
 - Promoting a fixed mindset
 - Encouraging learning and innovation
16. What is the primary focus of a digital leader when implementing new technologies?
- Maintaining the status quo
 - Minimizing employee involvement
 - Enhancing efficiency and productivity
 - Avoiding technological advancements
17. What does the acronym AI stand for in the context of digital leadership?
- Adaptive Innovation
 - Advanced Integration
 - Artificial Intelligence
 - Accelerated Implementation
18. How does digital leadership contribute to remote team motivation?
- Micromanaging team members
 - Neglecting communication
 - Providing autonomy and recognition
 - Promoting isolation
19. What is the role of a digital leader in promoting diversity and inclusion?
- Encouraging a homogenous workforce
 - Ignoring inclusivity initiatives
 - Fostering a culture of diversity and inclusion
 - Limiting exposure to different perspectives
20. Why is adaptability crucial for digital leaders?
- It hinders progress
 - It promotes resistance to change
 - It allows leaders to respond to evolving challenges
 - It limits the use of technology
21. What is the significance of digital ethics in leadership?
- It encourages unethical behavior
 - It ensures compliance with outdated norms
 - It promotes responsible and ethical use of technology
 - It limits the use of digital tools
22. How does a digital leader promote a culture of innovation?
- Discouraging experimentation
 - Rewarding conformity
 - Encouraging creative thinking and risk-taking
 - Limiting exposure to diverse perspectives
23. What is the role of communication in digital leadership?
- Creating barriers
 - Limiting transparency
 - Fostering collaboration and understanding
 - Promoting a hierarchical structure

24. How does digital leadership impact organizational agility?

- a. It slows down decision-making
- b. It promotes bureaucracy
- c. It enhances adaptability and responsiveness
- d. It limits technological advancements

25. What is the primary focus of a leader in a rapidly changing digital landscape?

- a. Leading innovation and adaptation
- b. Avoiding technology adoption
- c. Maintaining the status quo
- d. Resisting organizational growth


Dr.M.VIJAYAKUMAR M.E., Ph.D.,
PRINCIPAL
 **SASURIE COLLEGE OF ENGINEERING,**
Vijayamangalam - 638 056, Tirupur (Dt).

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION
TEST QUESTION ANSWER KEY - VALUE ADDED COURSE

“Leadership in the Digital Age”

From 03.05.2023 to 09.05.2023 (5 days)

Duration : 30 Hours

Academic Year : 2022 -2023 /EVEN

Date of Test : 09.05.2023

1	c	6	c	11	b	16	c	21	c
2	c	7	d	12	b	17	c	22	c
3	c	8	b	13	b	18	c	23	c
4	c	9	c	14	c	19	c	24	c
5	b	10	b	15	d	20	c	25	a


VAC Coordinator


Dr.M.VIJAYAKUMAR M.B.A.,
PRINCIPAL
 **SASURIE COLLEGE OF ENGINEERING,**
Vijayamangalam - 638 056, Tirupur (Dt).

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

TEST QUESTION PAPER - VALUE ADDED COURSE

“Leadership in the Digital Age”

From 03.05.2023 to 09.05.2023 (5 days)

Duration : 30 Hours

Academic Year : 2022 -2023 /EVEN

Date of Test : 09.05.2023

MULTIPLE CHOICE QUESTIONS (25 X 1 = 25 Marks)

Name of the Student: **KAPHINI P.S.**

Year/Sem: **I./II.**

AU Register Number: **73 2422 631029 .**

Answer all the questions:

1. What is a key characteristic of digital leadership?

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25

25

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- b. Resisting change
- c. Adapting quickly to market shifts
- d. Avoiding experimentation



M/S
Dr.M.VIJAYAKUMAR M.B.E.D.,
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mb



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DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

ASSESSMENT SHEET - VALUE ADDED COURSE

“Leadership in the Digital Age”

From 03.05.2023 to 09.05.2023 (5 days)

Duration : 30 Hours


Academic Year : 2022 - 2023/ EVEN

S.No	Reg No.	Name of the Student	Year/ Branch	Attendance Details		VAC-MCQ TEST		OVERALL Score (100) (50% of A + 50% of B)
				No. of Hours Attended	Attendance Score (100) (A)	No. of Correct Answers	MCQ Score (100) (B)	
1.	732422631001	AMIRTHA K	I/MBA	30	100	21	84	92
2.	732422631002	ANNALAKSHMI N	I/MBA	27	90	19	76	83
3.	732422631003	ANU A	I/MBA	30	100	19	76	88
4.	732422631004	BALAKUMAR U	I/MBA	30	100	19	76	88
5.	732422631005	BHARATHIVELAN B	I/MBA	30	100	21	84	92
6.	732422631006	CHANDRAMUGIL S	I/MBA	27	90	21	84	87
7.	732422631007	CHANDRUPRIYAN T	I/MBA	24	80	20	80	80
8.	732422631009	DEENA DAYALAN J	I/MBA	27	90	21	84	87
9.	732422631010	DHANUSH S	I/MBA	30	100	20	80	90
10.	732422631012	DHARANI PRIYA D	I/MBA	27	90	19	76	85
11.	732422631013	DIINAKARAN T	I/MBA	30	100	19	76	88
12.	732422631015	ELANKATHIR E	I/MBA	24	80	20	80	80


Dr. M. VIJAYAKUMAR ME., Ph.D
 PRINCIPAL
 SASURIE COLLEGE OF ENGINEERING,
 Vijayamangalam - 638 056, Tirupur (Dt).

ASSESSMENT SHEET - VALUE ADDED COURSE

S.No	Reg No.	Name of the Student	Year/ Branch	Attendance Details		VAC-MCQ TEST		OVERALL Score (100) (50% of A + 50% of B)
				No. of Hours Attended	Attendance Score (100) (A)	No. of Correct Answers	MCQ Score (100) (B)	
13.	732422631016	GANAMBIKA A	I/MBA	30	100	20	80	90
14.	732422631017	GANESHKUMAR P	I/MBA	27	90	19	76	83
15.	732422631018	GAYATHRIDEVI R	I/MBA	24	80	21	84	82
16.	732422631019	GOKULKRISHNAN T	I/MBA	27	90	20	80	85
17.	732422631020	GOWRI SANKAR K	I/MBA	30	100	21	84	92
18.	732422631021	GUNA P	I/MBA	27	90	20	80	85
19.	732422631022	HARIHARAN R	I/MBA	30	100	19	76	88
20.	732422631023	HARINEE L	I/MBA	30	100	20	80	90
21.	732422631024	HARI PRASATH P	I/MBA	30	100	21	84	92
22.	732422631026	JAGATHEESWARAN S	I/MBA	27	90	21	84	87
23.	732422631027	JEEVA S	I/MBA	24	80	20	80	80
24.	732422631029	KAPHINI P S	I/MBA	27	90	21	84	87
25.	732422631030	KAVIPRIYA D	I/MBA	30	100	20	80	90
26.	732422631032	MENAKADEVI C	I/MBA	27	90	19	76	83
27.	732422631033	MUBASHSHIRA A	I/MBA	30	100	19	76	88
28.	732422631034	MUTHU PREETHI K	I/MBA	27	90	19	76	83
29.	732422631035	NANDABALAJI V	I/MBA	24	80	20	80	80


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ASSESSMENT SHEET - VALUE ADDED COURSE


S.No.	Reg No.	Name of the Student	Year/ Branch	Attendance Details		VAC-MCQ TEST		OVERALL Score (100) (50% of A + 50% of B)
				No. of Hours Attended	Attendance Score (100) (A)	No. of Correct Answers	MCQ Score (100) (B)	
30.	732422631036	PRIYADHARSAN K	I/MBA	27	90	19	76	83
31.	732422631037	RAJESHKANNAN A	I/MBA	27	90	19	76	83
32.	732422631039	ROSHINI M	I/MBA	30	100	19	76	88
33.	732422631040	RUBI JENIFER M	I/MBA	27	90	19	76	83
34.	732422631041	SAMUVEL R	I/MBA	24	80	21	84	82
35.	732422631042	SANJAY B	I/MBA	27	90	20	80	85
36.	732422631043	SELVAKUMAR M	I/MBA	24	80	20	80	80
37.	732422631044	SELVA SHIKAMANI M	I/MBA	27	90	19	76	83
38.	732422631045	SHANMUGAPRIYA M	I/MBA	30	100	19	76	88
39.	732422631046	SNEHA S	I/MBA	24	80	20	80	80
40.	732422631047	SNEHA S (09.05.2002)	I/MBA	27	90	19	76	83
41.	732422631049	SUBASH M	I/MBA	24	80	20	80	80
42.	732422631050	SUGANYA M	I/MBA	30	100	19	76	88
43.	732422631051	SUVEDA P	I/MBA	30	100	19	76	88
44.	732422631052	VASANTH S	I/MBA	27	90	19	76	83
45.	732422631053	VENKADESH N	I/MBA	30	100	19	76	88
46.	732422631054	VIGNESH P	I/MBA	24	80	20	80	80
47.	732422631055	VIGNESWARAMOORTHY R	I/MBA	30	100	19	76	88


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				No. of Hours Attended	Attendance Score (100) (A)	No. of Correct Answers	MCQ Score (100) (B)	
48.	732422631056	VJHS	I/MBA	27	90	19	76	83
49.	732422631058	VISHVA K S	I/MBA	27	90	19	76	83
50.	732422631059	YOGIRAM SURATHKUMAR M	I/MBA	30	100	19	76	88
51.	732421631001	ABINAYA.A	II/MBA	27	90	19	76	83
52.	732421631003	ANUPRIYA.A	II/MBA	24	80	21	84	82
53.	732421631004	ANUROOPIKA.N	II/MBA	27	90	20	80	85
54.	732421631005	BHARATH.J	II/MBA	24	80	20	80	80
55.	732421631006	BHARATRAJ.M	II/MBA	24	80	21	84	82
56.	732421631007	BHUVANESWARIS	II/MBA	27	90	19	76	83
57.	732421631008	DHARANI.K	II/MBA	30	100	19	76	88
58.	732421631009	DHIVYABHARATHI.M	II/MBA	27	90	19	76	83
59.	732421631011	GODSON ARPUTHARAJ.J	II/MBA	30	100	19	76	88
60.	732421631012	GOWTHAM.A	II/MBA	27	90	19	76	83
61.	732421631013	HARIHARAN.G	II/MBA	30	100	19	76	88
62.	732421631014	HARI PRAKASH.P	II/MBA	27	90	19	76	83
63.	732421631015	HARI PRASATH.G	II/MBA	24	80	20	80	80
64.	732421631016	INDHU.M	II/MBA	24	80	20	80	80
65.	732421631017	JANANI.B	II/MBA	27	90	19	76	83

M/S
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				No. of Hours Attended	Attendance Score (100) (A)	No. of Correct Answers	MCQ Score (100) (B)	
66.	732421631018	KARTHIKEYAN.V	II/MBA	27	90	19	76	83
67.	732421631020	LAKSHMANAN.K	II/MBA	27	90	19	76	83
68.	732421631021	LATHA.S	II/MBA	30	100	19	76	88
69.	732421631022	MADHUBALA.G	II/MBA	27	90	19	76	83
70.	732421631023	MALARMATHI.C	II/MBA	24	80	21	84	82
71.	732421631024	MANIKANDAN.K	II/MBA	27	90	20	80	85
72.	732421631025	MANIVASAGAMA.A	II/MBA	30	100	19	76	88
73.	732421631028	MITHRA.R	II/MBA	24	80	20	80	80
74.	732421631030	MOHAN RAJ.S	II/MBA	30	100	19	76	88
75.	732421631031	MUTHU LAKSHMI.K	II/MBA	27	90	19	76	83
76.	732421631032	NANDHINI.K	II/MBA	24	80	21	84	82
77.	732421631035	NITHYA.A	II/MBA	27	90	20	80	85
78.	732421631037	PAVITHRA.M	II/MBA	30	100	19	76	88
79.	732421631038	PAVITHRA.N	II/MBA	24	80	20	80	80
80.	732421631039	PRAKASH.K	II/MBA	27	90	20	80	85
81.	732421631040	PRASANTH.S	II/MBA	30	100	19	76	88
82.	732421631042	RAJASEKAR.P	II/MBA	24	80	20	80	80

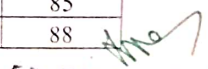

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				No. of Hours Attended	Attendance Score (100) (A)	No. of Correct Answers	MCQ Score (100) (B)	
83.	732421631043	RAJESWARI.S	II/MBA	24	80	21	84	82
84.	732421631044	RAMASAMY.T	II/MBA	24	80	21	84	82
85.	732421631045	SATHIYAPRIYA.B	II/MBA	30	100	19	76	88
86.	732421631046	SATHIYAVEERAN.C	II/MBA	27	90	19	76	83
87.	732421631049	SOWMIYA .M	II/MBA	24	80	21	84	82
88.	732421631050	SRI LAKSHMI NARAYANAN.R	II/MBA	27	90	20	80	85
89.	732421631051	SUDHAN.B	II/MBA	30	100	19	76	88
90.	732421631052	SUGUMAR.M	II/MBA	24	80	20	80	80
91.	732421631053	SUNDAR.R	II/MBA	30	100	19	76	88
92.	732421631054	SURESH.S	II/MBA	27	90	19	76	83
93.	732421631055	SURIYA.N	II/MBA	24	80	21	84	82
94.	732421631056	SWATHI PRIYA.D	II/MBA	27	90	20	80	85
95.	732421631057	TAMILSELVAM.K	II/MBA	30	100	19	76	88
96.	732421631058	VIDHYA.M	II/MBA	24	80	20	80	80
97.	732421631059	VIDHYALAKSHMI.U	II/MBA	27	90	20	80	85
98.	732421631061	VIJAY.S	II/MBA	30	100	19	76	88


 VAC Coordinator


 HOD/MBA


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