



SASURIE COLLEGE OF ENGINEERING

Approved by AICTE, New Delhi. Affiliated to Anna University, Chennai

Near NH544, Coimbatore Bypass, Near Vijayamangalam Tollgate, Tirupur 638056

NAAC DOCUMENTS

QUALITY INDICATOR FRAMEWORK

CRITERION-1

CURRICULAR ASPECTS

SUBMITTED BY

IQAC

INTERNAL QUALITY ASSURANCE CELL

SASURIE COLLEGE OF ENGINEERING



Criterion 1	CurricularAspects	100
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CurricularPlanningandImplementation(20)

TheInstitutionensureseffectivecurriculumplanninganddeliverythrougha well-planned and documented process including Academic calendar and conduct of continuous internal Assessment

TableofContents

S.No	Description
1	Contents-Course File
2	Time Table
3	Students Name List
4	Subject Information Record
5	Syllabus
6	Student mark statement
7	Internal Test Question Paper
8	Assignment Question Paper



Department : Department of Management
Subject Code & Name : BM1103 / Managerial economics
Class & Batch : 1st Year (2021-2022)
Semester : I

CONTENTS - COURSE FILE

S.NO	PARTICULARS	REMARKS
1	Time Table	✓
2	Student name list	✓
3	Subject Information Record	✓
4	Syllabus	✓
5	Lesson Plan	✓
6	Test Plan for the Subject	✓
7	Result Analysis	✓
8	Quality objective monitoring record	✓
9	Internal test mark sheet(Consolidated)	✓
10	Internal test question paper	✓
11	Model question paper	
12	Slip test question paper	
13	Sample Answer paper for all test(Min-3)	✓
14	Assignment - schedule and paper	✓
15	Question bank	
16	Sample university question papers(min 5 QP-recent exam)	
17	Personal Log book - Updated	
18	Lecture Notes	

	Prepared By	Verified By	Approved By
Sign:			
Name:	R. Velusamy	T. Siddhartha	Principal
	Faculty	HoD	Principal



CLASS TIME TABLE

Department : MBA


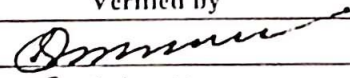
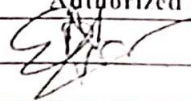
Academic year : 2021-2022

Class : I YEAR

Semester : I

HOUR	I	II		III	IV		V	VI		VII	VIII		
DAY/ TIME	09.30 a.m. TO 10.15 a.m.	10.15 a.m. TO 11.00 a.m.	11.00 a.m. TO 11.10 a.m.	11.10 a.m. TO 11.55 a.m.	11.55 a.m. TO 12.40 p.m.	12.40 p.m. TO 1.20 p.m.	1.20 p.m. TO 2.00 p.m.	2.00 p.m. TO 2.40 p.m.	2.40 p.m. TO 2.50 p.m.	2.50 p.m. TO 3.35 p.m.	3.35 p.m. TO 4.20 p.m.		
MONDAY	ME		BREAK			LUNCH			BREAK				
TUESDAY													
WEDNES DAY		ME											
THURSDAY		ME											
FRIDAY								ME					
SATURDAY		ME											

S.No	Subject Code	Name of the Subject	Name of the Staff	No of hours
1	BA4103	Managerial Economics	Mr.R.Velusamy	5
			TOTAL	5

	Prepared by	Verified by	Authorized by
Sign:			
Name:	R. Velusamy	Dr. T. Siddhartha	
	Faculty	HOD	Principal


Dr. M. VIJAYAKUMAR ME., Ph.D.,
PRINCIPAL

SASURIE COLLEGE OF ENGINEERING,
Vijayamangalam - 638 056, Tirupur (Dt).



Academic Year – 2021-22 EVEN Semester

STUDENTS NAME LIST

Department: MBA

Year: I

S.NO	Register Number	Name of the student	II/D
1	732421631001	ABINAYA.A	D
2	732421631003	ANUPRIYA.A	D
3	732421631004	ANUROOPIKA.N	D
4	732421631005	BHARATH.J	D
5	732421631006	BHARATRAJ.M	D
6	732421631007	BHUVANESWARIS	D
7	732421631008	DHARANI.K	D
8	732421631009	DHIVYABHARATHI.M	D
9	732421631011	GODSON ARPUTHARAJ.J	D
10	732421631012	GOWTHAM.A	D
11	732421631013	HARIHARAN.G	D
12	732421631014	HARI PRAKASH.P	D
13	732421631015	HARI PRASATH.G	D
14	732421631016	INDHU.M	D
15	732421631017	JANANI.B	D
16	732421631018	KARTHIKEYAN.V	D

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17	732421631019	KATHIRVELS	D
18	732421631020	LAKSHIMANAN.K	H
19	732421631021	LATHA.S	D
20	732421631022	MADHUBALA.G	D
21	732421631023	MALARMATHILC	D
22	732421631024	MANIKANDAN.K	H
23	732421631025	MANIVASAGAM.A	D
24	732421631028	MITHRA.R	D
25	732421631029	MOHAN.G	D
26	732421631030	MOHAN RAJ.S	D
27	732421631031	MUTHU LAKSHMI.K	D
28	732421631032	NANDHINI.K	D
29	732421631035	NITHYA.A	D
30	732421631037	PAVITHRA.M	D
31	732421631038	PAVITHRA.N	D
32	732421631039	PRAKASH.K	D
33	732421631040	PRASANTH.S	D
34	732421631041	RAHUL.A	D
35	732421631042	RAJASEKAR.P	D
36	732421631043	RAJESWARI.S	D
37	732421631044	RAMASAMY.T	D
38	732421631045	SATHIYAPRIYA.B	D

M
Dr. M. VIJAYAKUMAR ME., Ph.D.,

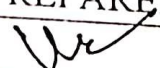
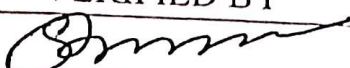
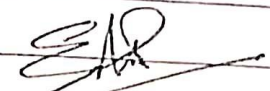
PRINCIPAL

SASURIE COLLEGE OF ENGINEERING,

Vijayamangalam - 638 056, Tirupur (Dt).



39	732421631046	SATHIYAVEERAN.C	
40	732421631047	SHANMUGAPRIYA.K	D
41	732421631049	SOWMIYA .M	D
42	732421631050	SRI LAKSHMI NARAYANAN.R	D
43	732421631051	SUDHAN.B	D
44	732421631052	SUGUMAR.M	D
45	732421631053	SUNDAR.R	D
46	732421631054	SURESH.S	D
47	732421631055	SURIYA.N	D
48	732421631056	SWATHI PRIYA.D	D
49	732421631057	TAMILSELVAM.K	D
50	732421631058	VIDHYA.M	D
51	732421631059	VIDHYALAKSHMI.U	D
52	732421631061	VIJAY.S	D

	PREPARED BY	VERIFIED BY	AUTHORIZED BY
SIGN			
NAME	R. Velusamy	T. Siddhartha	PRINCIPAL
	FACULTY	HOD	

Dr. M. VIJAYAKUMAR ME., Ph.D.,
PRINCIPAL



SASURIE COLLEGE OF ENGINEERING,
Vijayamangalam - 638 056, Tirupur (Dt).

SUBJECT INFORMATION RECORD

Department : Department of Management

Subject : BA4103 / Managerial Economics

Year : 1st Year (2021 - 2022)

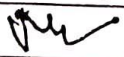
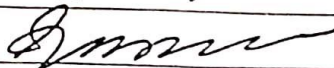
Semester : I

Last year handled by : Mr. Arun

Percentage of Result (last year) : 82%.

Quality Objectives : To Explain principles of Micro Economics relevant to managing an organization.
To Describe principles of macroeconomics

Reference Book : Paul A. Samuelson William D. Nordhaus
Dudip chedurethi and Anindya Sen,
Economics 19th edition
Tata McGraw Hill, New Delhi. 2011.
Panneerselvam R. Engineering Economics
2nd Edition PHI Learning 2016.

	Prepared By	Approved By
Sign:		
Name:	R. Velusamy	T. Siddhartha
	Faculty	HOD

Dr. M. VIJAYAKUMAR, M.E., Ph.D.,
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SASURIE COLLEGE OF ENGINEERING,
Vijayamangalam - 638 056, Tiruppur (Dt)

BA4103

MANAGERIAL ECONOMICS

L T P C
3 0 0 3

COURSE OBJECTIVE:

- > To introduce the concepts of scarcity and efficiency; to explain principles of micro economics relevant to managing an organization; to describe principles of macroeconomics to have the understanding of economic environment of business.

UNIT I INTRODUCTION

9

The themes of economics – scarcity and efficiency – three fundamental economic problems – society's capability – Production possibility frontiers (PPF) – Productive efficiency Vs economic efficiency – economic growth & stability – Micro economies and Macro economics – the role of markets and government – Positive Vs negative externalities.

UNIT II CONSUMER AND PRODUCER BEHAVIOUR

9

Market – Demand and Supply – Determinants – Market equilibrium – elasticity of demand and supply – consumer behaviour – consumer equilibrium – Approaches to consumer behaviour – Production – Short-run and long-run Production Function – Returns to scale – economies Vs diseconomies of scale – Analysis of cost – Short-run and long-run cost function – Relation between Production and cost function.

UNIT III PRODUCT AND FACTOR MARKET

9

Product market – perfect and imperfect market – different market structures – Firm's equilibrium and supply – Market efficiency – Economic costs of imperfect competition – factor market – Land, Labour and capital – Demand and supply – determination of factor price – Interaction of product and factor market – General equilibrium and efficiency of competitive markets.

UNIT IV PERFORMANCE OF AN ECONOMY – MACRO ECONOMICS

9

Macro-economic aggregates – circular flow of macroeconomic activity – National income determination – Aggregate demand and supply – Macroeconomic equilibrium – Components of aggregate demand and national income – multiplier effect – Demand side management – Fiscal policy in theory.

UNIT V AGGREGATE SUPPLY AND THE ROLE OF MONEY

9

Short-run and Long-run supply curve – Unemployment and its impact – Okun's law – Inflation and the impact – reasons for inflation – Demand Vs Supply factors – Inflation Vs Unemployment tradeoff – Phillips curve – short-run and long-run – Supply side Policy and management – Money market – Demand and supply of money – money-market equilibrium and national income – the role of monetary policy.

TOTAL: 45 PERIODS


COURSE OUTCOMES:

- > To introduce the concepts of scarcity and efficiency;
- > 2. To explain principles of microeconomics relevant to managing an organization
- > 3. To describe principles of macroeconomics
- > 4. To have the understanding of economic environment of business.
- > 5. To study about the policies that regulate economic variables

REFERENCES:

1. Paul A. Samuelson, William D. Nordhaus, Sudip Chaudhuri and Anindya Sen, Economics, 19th edition, Tata McGraw Hill, New Delhi, 2011
2. William Boyes and Michael Melvin, Textbook of economics, Biztantra, 7th edition 2008.
3. N. Gregory Mankiw, Principles of Economics, 8th edition, Thomson learning, New Delhi, 2017.
4. Richard Lipsey and Alec Chrystal, Economics, 13th edition, Oxford, University Press, New Delhi, 2015.
5. Karl E. Case and Ray C. Fair, Principles of Economics, 12th edition, Pearson, Education Asia, New Delhi, 2017.
6. Panneerselvam. R., Engineering Economics, 2nd edition, PHI Learning, 2014.

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 SASURIE COLLEGE OF ENGINEERING,
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SASURIE
College of Engineering
Vijayamangalam, Tiruppur.

STUDENTS NAME LIST

Department: MBA

Year/Sem: 2021-22
I - SEM

S.N O	Register Number	Name of the student	INTERNAL 1 EXAM	INTERNAL 2 EXAM	MODEL EXAM
1	732421631001	ABINAYA.A	77		85
2	732421631003	ANUPRIYA.A	81		84
3	732421631004	ANUROOPIKA.N	90		94
4	732421631005	BHARATHI.J	66		82
5	732421631006	BHARATRAJ.M	56		74
6	732421631007	BHUVANESWARIS	74		90
7	732421631008	DHARANIK	90		92
8	732421631009	DHIVYABHARATHI.M	89		91
9	732421631011	GODSON ARPUTHARAJ.J	72		84
10	732421631012	GOWTHAM.A	70		77
11	732421631013	HARIHARAN.G	77		80
12	732421631014	HARI PRAKASH.P	74		72
13	732421631015	HARI PRASATHI.G	69		74
14	732421631016	INDHU.M	84		90
15	732421631017	JANANI.B	74		90
16	732421631018	KARTHIKEYAN.V	90		86
17	732421631019	KATHIRVEL.S	92		66
18	732421631020	LAKSHIMANAN.K	72		74
19	732421631021	LATHA.S	84		87
20	732421631022	MADHUBALA.G	81		80
21	732421631023	MALARMATHI.C	90		90




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22	732421631024	MANIKANDAN.K		
23	732421631025	MANIVASAGAMA.A	90	94
24	732421631028	MITHRA.R	64	76
25	732421631029	MOHAN.G	67	74
26	732421631030	MOHAN RAJ.S	61	81
27	732421631031	MUTHU LAKSHMLK	63	83
28	732421631032	NANDHINI.K	92	90
29	732421631035	NITHYA.A	89	90
30	732421631037	PAVITHRA.M	90	78
31	732421631038	PAVITHRA.N	57	86
32	732421631039	PRAKASH.K	64	76
33	732421631040	PRASANTH.S	63	82
34	732421631041	RAHULA	72	90
35	732421631042	RAJASEKAR.P	74	94
36	732421631043	RAJESWARIS	78	88
37	732421631044	RAMASAMY.T	86	96
38	732421631045	SATHIYAPRIYA.B	81	82
39	732421631046	SATHIYAVEERAN.C	82	80
40	732421631047	SHANMUGAPRIYA.K	61	70
41	732421631049	SOWMIYA .M	73	92
42	732421631050	SRI LAKSHMI NARAYANAN.R	72	90
43	732421631051	SUDHAN.B	84	86
44	732421631052	SUGUMAR.M	90	92
45	732421631053	SUNDAR.R	57	76
46	732421631054	SURESH.S	64	84
			63	90

47	732421631055	SURIYA.N		
48	732421631056	SWATHI PRIYA.D	84	90
49	732421631057	TAMILSELVAM.K	77	92
50	732421631058	VIDHYA.M	71	91
51	732421631059	VIDHYALAKSHMI.U	65	75
52	732421631061	VIJAY.S	72	76
			64	90

	PREPARED BY	VERIFIED BY	AUTHORIZED BY
SIGN			
NAME	R. Velusamy	D. Siddhartha.	
	FACULTY	HOD	PRINCIPAL


Dr. M. VIJAYAKUMAR ME., Ph.D.,
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SASURIE COLLEGE OF ENGINEERING,
 Vijayamangalam - 638 056, Tirupur (Dt).

Internal Assessment Test Answer Book

Name	A. Abinaya		Year/Semester/Section	I/I		
Register No.	132121621023	Date/Session	24.07.21 IN		Department	MBA
Course code	BA1103	Course Title	Managerial Economics			
Internal Assessment Test	IAT 1 <input checked="" type="checkbox"/>	IAT 2 <input type="checkbox"/>	IAT 3 <input type="checkbox"/>	Model	<input type="checkbox"/>	
Name and Signature of the Invigilator with date			<p><i>Comm</i> 24/07/21 P. Siddhartha.</p>			

Instruction to the Student: Put tick mark to the question attended in the column against question.

Part A			Part B/ Part C				Total Marks	
Q. No.	<input checked="" type="checkbox"/>	Marks	Q. NO.	<input checked="" type="checkbox"/>	a Marks	b Marks		
1	<input checked="" type="checkbox"/>	02	6			93		
2	<input checked="" type="checkbox"/>	02	7			10		
3	<input checked="" type="checkbox"/>	02	8	<input checked="" type="checkbox"/>	8			
4	<input checked="" type="checkbox"/>	02	Grand Total				263	
5	<input checked="" type="checkbox"/>	02						
Total		10	$\begin{array}{r} 372 \\ - 50 \\ \hline 322 \end{array}$ $\begin{array}{r} 363 \\ - 50 \\ \hline 313 \end{array}$ Grand Total 25/07/21					$\begin{array}{r} 263 \\ - 50 \\ \hline 213 \end{array}$ R. Velusamy Name and Signature of the Examiner with date 25/07/21

To be filled by the examiner

Course Outcomes	1	2	3	4	5	6	Total
Marks allotted	19	15	02	14			50
Marks Obtained	16	11	02	8			36
IQAC Audit - Remarks							
Total Mistake were Verified							Name and Signature of the IQAC member 25/07/21
Total Marks 372							

Dr.M.VIJAYAKUMAR ME., Ph.D.,

PROFESSOR
SASURIE COLLEGE OF ENGINEERING,
Vijayamangalam - 638 056, Tirupur (TN)



SASURIE
College of Engineering
Vijayamangalam, Tiruppur.

DEPARTMENT OF MBA

Assignment Question Paper

Assignment - 01			Date of Issue:	02.09.2021	Marks	40
Course code	BA4103	Course Title	Managerial Economics			
Year	I	Semester	I	Date of Submission:	20.09.2021	

Q.No	Questions	CO
1	Discuss About the Law of Supply	Co 1

Name and Signature of the Faculty Incharge

R. Velusamy.

HoD/MBA

Dr.M.VIJAYAKUMAR ME., Ph.D.,
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SASURIE COLLEGE OF ENGINEERING,
Vijayamangalam - 638 055, Tirupur (Dt).





SASURIE
College of Engineering
Vijayamangalam, Tiruppur.

DEPARTMENT OF MBA

Assignment Answer Sheet

Name of the Student :

AU Register Number:

Assignment - 01			Date of Issue:	02.09.2021	Marks	40
Course code	BA4103	Course Title	Managerial Economics			
Year	I	Semester	I	Date of Submission:	20.09.2021	

Q.No	Questions	CO
1	Discuss About the Law of Supply	Co 1

Mark Allocation

Rubrics	Marks Allocated	Marks obtained
Content Quality	24	24
Presentation Quality	08	08
Timely submission	08	08
Total marks	40	40

Name and Signature of the Faculty Incharge

R. Velusamy

T. Siddhartha
HoD/MBA

T. SIDDHARTHA.

Dr. M. Vijayakumar
Dr. M. VIJAYAKUMAR ME., Ph.D.,
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