



DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Ref: SCE/ MBA/Students / RM / 2023 -2024 /ODD

Date:22.10.23

CIRCULAR

In order to address the recent Research issues In the field of multidisciplinary Engineering areas and to overcome such research Issues, Department of Master of Business Administration in association with of our Institution, is planning to conduct one day seminar for the students of I and II year of MBA on the title "Exploring the impact of digital. employee engagement practices on organizational Performance in SME'S." on 26.10.2023. At the end of the programme, participation certificates will be issued to the participants.

Resource Person Details	Mr.A.Kumar, Marketing Executive, Arun Casuals India ltd, Erode-638001.	Mr.Arun, CEO, Arun Casuals India ltd, Erode-638001.
Venue	Lecture hall of I & II year MBA	

Copy to:

- 1.Chairman& Secretary for information
- 2.Principal office
- 3.IQAC Coordinator
- 4.Class In charges - I and II year of MBA
- 5.I and II year of MBA Students
- 6.MBA Notice Board
- 7.Department File


Principal


Dr.M.VIJAYAKUMAR ME., Ph.D.,
PRINCIPAL



SASURIE COLLEGE OF ENGINEERING,
Vijayamangalam - 639 056, Tirupur (Dt).



SASURIE COLLEGE OF ENGINEERING

Vijayamangalam, Tiruppur.

(Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai - 600025)

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

in association with IQAC

Cordially invites

one day Research Methodology Programme (RM)

On

**“Exploring the Research operating digital employee engagement practices
on organizational performance in SME's”**

Date: 26.10.2023.

Venue: Lecture hall of I & II year MBA

Resource Persons

Mr.A.Kumar,
Marketing Executive,
Arun Casuals India ltd,
Erode-638001.

Mr.Arun,
CEO,
Arun Casuals India ltd,
Erode-638001.

in the esteemed presence of
Dr.M.Vijayakumar
Principal

Shri A.M.Kandaswami
Chairman

Ms. K. Savitha Moganraj
Secretary



Dr.M.VIJAYAKUMAR ME., Ph.D.,
PRINCIPAL
SASURIE COLLEGE OF ENGINEERING,
Vijayamangalam - 638 050, Tiruppur (Dt)

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Exploring the impact of digital employee engagement practices on organizational Performance in SME'S."

On 26.10.2023

Academic Year : 2023 - 2024 /ODD

S.NO	Register Number	Name of the students	Branch/Year
1.	732422631001	AMIRTHA K	II/MBA
2.	732422631002	ANNALAKSHMI N	II/MBA
3.	732422631003	ANU A	II/MBA
4.	732422631004	BALAKUMAR U	II/MBA
5.	732422631005	BHARATHIVELAN B	II/MBA
6.	732422631007	CHANDRUPRIYAN T	II/MBA
7.	732422631009	DEENA DAYALAN J	II/MBA
8.	732422631010	DHANUSH S	II/MBA
9.	732422631012	DHARANI PRIYA D	II/MBA
10.	732422631013	DHINAKARAN T	II/MBA
11.	732422631016	GNANAMBIKA A	II/MBA
12.	732422631017	GANESHKUMAR P	II/MBA
13.	732422631019	GOKULKRISHNAN T	II/MBA
14.	732422631020	GOWRI SANKAR K	II/MBA
15.	732422631021	GUNA P	II/MBA
16.	732422631022	HARIHARAN R	II/MBA
17.	732422631023	HARINEE L	II/MBA
18.	732422631024	HARI PRASATH P	II/MBA
19.	732422631026	JAGATHEESWARAN S	II/MBA
20.	732422631027	JEEVA S	II/MBA
21.	732422631029	KAPHINI P S	II/MBA
22.	732422631030	KAVIPRIYA D	II/MBA
23.	732422631032	MENAKADEVI C	II/MBA
24.	732422631033	MUBASHSHIRA A	II/MBA
25.	732422631035	NANDHABALAJI V	II/MBA
26.	732422631036	PRIYADHARSAN K	II/MBA
27.	732422631037	RAJESHKANNAN A	II/MBA

me
Dr.M.VIJAYAKUMAR ME., Ph.D.
PRINCIPAL



SASURIE COLLEGE OF ENGINEERING.
Vijayamangalam - 633 055, Tirupur (TN)

Students Participation List — Research Methodology

S.NO	Register No	Name of the students	Branch/Year
28.	732422631039	ROSHINI M	II/MBA
29.	732422631040	RUBIJENIFER M	II/MBA
30.	732422631042	SANJAY B	II/MBA
31.	732422631043	SELVAKUMAR M	II/MBA
32.	732422631044	SELVA SHIKAMANI M	II/MBA
33.	732422631044	SHANMUGAPRIYA M	II/MBA
34.	732422631046	SNEHA S	II/MBA
35.	732422631047	SNEHA S	II/MBA
36.	732422631049	SUBASH M	II/MBA
37.	732422631050	SUGANYA M	II/MBA
38.	732422631051	SUVEDA P	II/MBA
39.	732422631052	VASANTH S	II/MBA
40.	732422631053	VENKADESH N	II/MBA
41.	732422631054	VIGNESH P	II/MBA
42.	732422631055	VIGNESWARAMOORTHY R	II/MBA
43.	732422631056	VIJI S	II/MBA
44.	732422631058	VISHVA K S	II/MBA
45.	732422631059	YOGIRAMSURATHKUMAR M	I/MBA
46.	732423631002	ANUSHREE U S	I/MBA
47.	732423631003	ASIFARIFANA M	I/MBA
48.	732423631004	BALAJI VISWANATH D	I/MBA
49.	732423631005	DAMODHARAN T	I/MBA
50.	732423631006	DEEPIKA T	I/MBA
51.	732423631007	DHARANIPRIYA M	I/MBA
52.	732423631008	GOWTHAM S	I/MBA
53.	732423631010	GUHAN S	I/MBA
54.	732423631010	HARISHKARTHICK AKV	I/MBA
55.	732423631011	JEYA AKSHAYAA J	I/MBA
56.	732423631012	JEYA SUBHIKSHA J	I/MBA
57.	732423631013	KAVYA N	I/MBA
58.	732423631014	KRISHNASAMY K	I/MBA

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Students Participation List — Research Methodology

59.	732423631015	KUMARAKALAI AZHAGAN K	I/MBA
60.	732423631015	MOHAMMED MUSTHIK J	I/MBA
61.	732423631017	NANDHAKUMARI S	I/MBA
62.	732423631018	NAVEEN KUMAR M	I/MBA
63.	732423631019	NIVEETHA B	I/MBA
64.	732423631020	PRANESH P M	I/MBA
65.	732423631021	RAJA M	I/MBA
66.	732423631022	RAY SHIVA MALLES L	I/MBA
67.	732423631023	SATHYASEELAN	I/MBA
68.	732423631024	SHARMILA T	I/MBA
69.	732423631025	SOWMIYA G	I/MBA
70.	732423631026	SREENAATH B	I/MBA
71.	732423631027	SUMITHRADEVI C	I/MBA
72.	732423631027	VARALAKSHMI S	I/MBA
73.	732423631029	VASANTHI A	I/MBA
74.	732423631030	VASUKI S	I/MBA
75.	732423631031	VIGNESH U	I/MBA
76.	732423631032	VIJAYAKUMAR V	I/MBA
77.	732423631033	VISHNUVARTHAN S	I/MBA

A. Rathinam

Event-Coordinator

M. Muthip

HoD/MBA


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SASURIE COLLEGE OF ENGINEERING,
 Vijayamangalam - 638 056, Tirupur (Dt).


Students Attendance List — Research Methodology Programme

“Exploring the impact of digital employee engagement practices on organizational Performance in SME’S.”

On 26.10.2023

Academic Year : 2023 - 2024 /ODD

S.NO	Register Number	Name of the students	Branch/Year	Signature
1.	732422631001	AMIRTHA K	II/MBA	Ar
2.	732422631002	ANNALAKSHMI N	II/MBA	Analakshmi N
3.	732422631003	ANU A	II/MBA	Anu A
4.	732422631004	BALAKUMAR U	II/MBA	Balakumar
5.	732422631005	BHARATHIVELAN B	II/MBA	Bharathivelan
6.	732422631007	CHANDRUPRIYAN T	II/MBA	Chandrupriyan
7.	732422631009	DEENA DAYALAN J	II/MBA	Deena Dayalan
8.	732422631010	DHANUSH S	II/MBA	Dhanush
9.	732422631012	DHARANI PRIYA D	II/MBA	Dharani Priya
10.	732422631013	DHINAKARAN T	II/MBA	Dhinakaran
11.	732422631016	GNANAMBIKA A	II/MBA	Gnanambika
12.	732422631017	GANESHKUMAR P	II/MBA	Ganesh
13.	732422631019	GOKULKRISHNAN T	II/MBA	Gokulkrishnan
14.	732422631020	GOWRI SANKAR K	II/MBA	Gowri Sankar
15.	732422631021	GUNA P	II/MBA	Guna
16.	732422631022	HARIHARAN R	II/MBA	Hariharaan
17.	732422631023	HARINEE L	II/MBA	Harinee
18.	732422631024	HARI PRASATH P	II/MBA	Hari
19.	732422631026	JAGATHEESWARAN S	II/MBA	Jagatheeswaran
20.	732422631027	JEEVA S	II/MBA	Jeeva
21.	732422631029	KAPHINI P S	II/MBA	Kaphini
22.	732422631030	KAVIPRIYA D	II/MBA	Kavipriya
23.	732422631032	MENAKADEVI C	II/MBA	Menakadevi
24.	732422631033	MUBASHSHIRA A	II/MBA	Mubashshira
25.	732422631035	NANDHABALAJI V	II/MBA	Nandhabalaji
26.	732422631036	PRIYADHARSAN K	II/MBA	Priyadharsan
27.	732422631037	RAJESHKANNAN A	II/MBA	Rajeshkannan


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Students Participation List — Research Methodology

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28	732422631039	ROSHINI M	II/MBA	Roshini N
29	732422631040	RUBI JENIFER M	II/MBA	Rubi
30	732422631042	SANJAY B	II/MBA	SANJAY. B
31	732422631043	SELVAKUMAR M	II/MBA	Selva Kumar
32	732422631044	SELVA SHIKAMANI M	II/MBA	Selva Shikamani
33	732422631044	SHANMUGAPRIYA M	II/MBA	Shanmugapriya
34	732422631046	SNEHA S	II/MBA	Sneha
35	732422631047	SNEHA S	II/MBA	Sneha
36	732422631049	SUBASH M	II/MBA	Subash
37	732422631050	SUGANYA M	II/MBA	Suganya
38	732422631051	SUVEDA P	II/MBA	Suveda
39	732422631052	VASANTH S	II/MBA	Vasanth
40	732422631053	VENKADESH N	II/MBA	Venkaath
41	732422631054	VIGNESH P	II/MBA	Vignesh
42	732422631055	VIGNESWARAMOORTHY R	II/MBA	Vigneshwaramoorthy
43	732422631056	VIJI S	II/MBA	Viji
44	732422631058	VISHVA K S	II/MBA	Vishwa
45	732422631059	YOGIRAMSURATHKUMAR M	II/MBA	Yogan
46	732423631002	ANUSHREE U S	I/MBA	Anushree
47	732423631003	ASIFARIFANA M	I/MBA	Asifa
48	732423631004	BALAJI VISWANATH D	I/MBA	Balaji Vishu
49	732423631005	DAMODHARAN T	I/MBA	Damodharan
50	732423631006	DEEPIKA T	I/MBA	Deepika
51	732423631007	DHARANIPRIYA M	I/MBA	Dhanipriya
52	732423631008	GOWTHAM S	I/MBA	Gowtham
53	732423631010	GUHAN S	I/MBA	Guanth
54	732423631010	HARISHKARTHICK AKV	I/MBA	Harish
55	732423631011	JEYA AKSHAYAA J	I/MBA	Jeya Akshaya
56	732423631012	JEYA SUBHIKSHA J	I/MBA	Jeya Subhiksha
57	732423631013	KAVYA N	I/MBA	Kavya

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58	732423631014	KRISHNASAMY K	I/MBA	Krishna
59	732423631015	KUMARAKALAI AZHAGAN K	I/MBA	Kumarakan
60	732423631015	MOHAMMED MUSTHIK J	I/MBA	Mohan
61	732423631017	NANDHAKUMARI S	I/MBA	Nandha
62	732423631018	NAVEEN KUMAR M	I/MBA	Naveen Kumar
63	732423631019	NIVEETHA B	I/MBA	Naveetha
64	732423631020	PRANESH P M	I/MBA	Pranesh
65	732423631021	RAJA M	I/MBA	Rajesh
66	732423631022	RAY SHIVA MALLES L	I/MBA	Raj Shiva
67	732423631023	SATHYASEELAN	I/MBA	Sathyaseelan
68	732423631024	SHARMILA T	I/MBA	Sharmila
69	732423631025	SOWMIYA G	I/MBA	Sowmya
70	732423631026	SREENAATH B	I/MBA	Sreenaath
71	732423631027	SUMITHRADEVI C	I/MBA	Sumithra
72	732423631027	VARALAKSHMI S	I/MBA	Varalakshmi
73	732423631029	VASANTHI A	I/MBA	Vasanthi
74	732423631030	VASUKI S	I/MBA	Vasuki
75	732423631031	VIGNESH U	I/MBA	Vignesh
76	732423631032	VIJAYAKUMAR V	I/MBA	Vijay Kumar
77	732423631033	VISHNUVARTHAN S	I/MBA	Vishnu

A. K. K. K.

Event-Coordinator

M. Muthu

HoD/MBA


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SASURIE COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Vijayamangalam, Tiruppur

CERTIFICATE OF PARTICIPATION

This is to Certify that Ms/Mr. VIJ.S. II/MBA
has participated in the Research Methodology Program "Exploring the Research operating digital Employee engagement practices on organizational performance in SME's" conducted by Master Of Business Administration in association with "Arun Casuals India ltd" and IQAC of Sasurie College of Engineering on 26.10.2023 during the Academic year 2023-2024.

In
IQAC Co-ordinator



M
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h
Principal

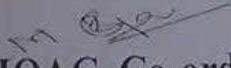


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This is to Certify that Ms/Mr. NIVEETHA.B, I/MBA
has participated in the Research Methodology Program "Exploring the Research operating digital Employee engagement practices on organizational performance in SME's" conducted by Master Of Business Administration in association with "Arun Casuals India ltd" and IQAC of Sasurie College of Engineering on 26.10.2023 during the Academic year 2023-2024.


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Dr.M.VIJAYAKUMAR ME., Ph.D.,
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This is to Certify that **Ms/Mr. SUMITHRADEVI.C, I/MBA** has participated in the Research Methodology Program "Exploring the Research operating digital Employee engagement practices on organizational performance in SME's" conducted by Master Of Business Administration in association with "Arun Casuals India ltd" and IQAC of Sasurie College of Engineering on 26.10.2023 during the Academic year 2023-2024.


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Dr.M.VIJAYAKUMAR ME., Ph.D.,
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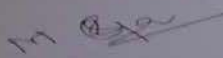


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Vijayamangalam, Tiruppur

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This is to Certify that Ms/Mr. KAVYA.N, I/MBA
has participated in the Research Methodology Program "Exploring the Research operating digital Employee engagement practices on organizational performance in SME's" conducted by Master Of Business Administration in association with "Arun Casuals India Ltd" and IQAC of Sasurie College of Engineering on 26.10.2023 during the Academic year 2023-2024.


IQAC Co-ordinator


Dr.M.VIJAYAKUMAR ME, Ph.D.,
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SASURIE COLLEGE OF ENGINEERING,
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Principal

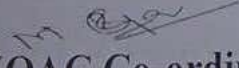


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CERTIFICATE OF PARTICIPATION

This is to Certify that Ms/Mr. ASIFARIFANA.M,I/MBA
has participated in the Research Methodology Program "Exploring the Research operating digital Employee engagement practices on organizational performance in SME's" conducted by Master Of Business Administration in association with "Arun Casuals India ltd" and IQAC of Sasurie College of Engineering on 26.10.2023 during the Academic year 2023-2024.


IQAC Co-ordinator


Dr.M.VIJAYAKUMAR ME., Ph.D.,
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This is to Certify that Ms/Mr. SUBASH.M, II/MBA
has participated in the Research Methodology Program "Exploring the Research operating digital Employee engagement practices on organizational performance in SME's" conducted by Master Of Business Administration in association with "Arun Casuals India ltd" and IQAC of Sasurie College of Engineering on 26.10.2023 during the Academic year 2023-2024.


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Principal


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This is to Certify that Ms/Mr. JEEVA.S, II/MBA
has participated in the Research Methodology Program "Exploring the Research operating digital Employee engagement practices on organizational performance in SME's" conducted by Master Of Business Administration in association with "Arun Casuals India Ltd" and IQAC of Sasurie College of Engineering on 26.10.2023 during the Academic year 2023-2024.


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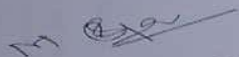



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This is to Certify that Ms/Mr.RAJESHKANNAN .A, II/MBA.....
has participated in the Research Methodology Program "Exploring the Research
operating digital Employee engagement practices on organizational
performance in SME's" conducted by Master Of Business Administration in association
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